

# Cookie, Cracker & Pasta Canada and USA Report & Database

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## Abstracts

### COOKIE, CRACKER & PASTA CANADA & USA REPORT + DATABASE

The Cookie, Cracker & Pasta Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

64 Products/Markets covered, 1968 pages, 4044 spreadsheets, 3966 database tables, 3966 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 31182.

## Contents

### COOKIE, CRACKER & PASTA CANADA & USA REPORT + DATABASE

The Market for Cookie, Cracker & Pasta in Canada and the USA by Products & Services.

This database covers NAICS code: 31182. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Cookie, Cracker & Pasta Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### COOKIE - CRACKER + PASTA

1. Cookie, cracker & pasta manufactures
2. Cookies & Crackers
3. Crackers, soft pretzels, biscuits & related products
4. Saltine crackers
5. Cracker sandwiches made from crackers produced in this plant
6. All other crackers, soft pretzels, biscuits & related products
7. Graham crackers
8. Cracker meal & crumbs
9. Soft pretzels & similar
10. Other crackers & related products (sponge, sprayed, low-sugar biscuits, melba toast, unsalted soda crackers, taco shells, etc.)
11. Crackers, soft pretzels, biscuits & related products, nsk
12. Crackers, biscuits and related products
13. Saltine crackers
14. Cracker sandwiches, from crackers produced in same plant
15. All other crackers, cracker meal & crumbs & related products
16. Graham crackers
17. Cracker meal and crumbs
18. Other crackers and related products (sponge, sprayed, etc.)

19. Crackers, biscuits and related products, nsk
20. Cookies, wafers & ice cream cones & cups (except frozen)
21. Sandwich cookies (except frozen), made from cookies made in this plant
22. Chocolate chip cookies (except frozen)
23. All other cookies, wafers & ice cream cones & cups (except frozen)
24. Marshmallow cookies (except frozen)
25. Creme-filled cookies (except frozen)
26. Oatmeal cookies (except frozen)
27. Other cookies & wafers (except frozen), excl wafers for making ice cream sandwiches
28. Toaster pastries (except frozen)
29. Wafers for making ice cream sandwiches (except frozen)
30. Ice cream cones & cups (except frozen)
31. Cookies, wafers & ice cream cones & cups (except frozen), nsk
32. Cookie & cracker manufactures, nsk, total
33. Cookie & cracker manufactures, nsk, nonadministrative-record
34. Cookie & cracker manufactures, nsk, administrative-record
35. Flour Mixes & Dough
36. Flour mixes & refrigerated & frozen doughs & batters
37. Cake mixes, incl gingerbread
38. Flour mixes (not incl cake mixes) & refrigerated & frozen dough & batters
39. Pancake & waffle mixes
40. Biscuit mixes
41. Other prepared flour mixes (incl cookie mixes, piecrust mixes, doughnut mixes & other sweet yeast goods mixes)
42. Bread & bread-type roll mixes
43. Refrigerated doughs & batters (cookie, biscuit, bread & bread-type roll, pasta, pizza, coffeecake, pancake, etc.)
44. Frozen doughs & batters (cookie, biscuit, bread & bread-type roll, pasta, pizza, coffeecake, pancake, etc.)
45. Prepared flour mixes & doughs, nsk, total
46. Prepared flour mixes & doughs, nsk, nonadministrative-record
47. Prepared flour mixes & doughs, nsk, administrative-record
48. Dry pasta manufactures
49. Macaroni, spaghetti & egg noodle products (except canned & frozen)
50. Dry macaroni, spaghetti, vermicelli & other pasta products, except noodles (water content less than 14 percent)
51. Dry noodle products, incl. all shapes, sizes & types, mitse
52. Wet macaroni, spaghetti, vermicelli & other pasta products, except noodles (water

content 14 percent or more) except refrigerated

53. Dry macaroni/other macaroni products, pkg. w/other ingreds.

54. Wet macaroni, spaghetti, vermicelli & other pasta products, except noodles (water content 14 percent or more) except refrigerated

55. Dry noodle products, packaged w/other purchased ingredients

56. Refrigerated macaroni, spaghetti, vermicelli & other pasta products, except noodles

57. Noodle products of all shapes, sizes & types, except Chinese noodles, dry, wet & refrigerated & refrigerated macaroni, spaghetti, vermicelli & other pasta products

58. Dry noodle products of all shapes, sizes & types, except Chinese noodles (water content less than 14 percent)

59. Wet noodle products of all shapes, sizes & types, except Chinese noodles (water content 14 percent or more), except refrigerated

60. Refrigerated noodle products of all shapes, sizes & types, except Chinese noodles

61. Other pasta manufactures, nsk, total

62. Other pasta manufactures, nsk, nonadministrative-record

63. Other pasta manufactures, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

64 Products covered for Canada and the USA: 1968 pages, 4044 spreadsheets, 3966 database tables, 3966 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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