

Convention & Visitors Bureaus Revenues South America Report & Database

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Abstracts

CONVENTION & VISITORS BUREAUS REVENUES SOUTH AMERICA REPORT + DATABASE

The Convention & Visitors Bureaus Revenues South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

18 Products/Markets covered, 1992 pages, 3972 spreadsheets, 4046 database tables, 263 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 561591_L.

Contents

CONVENTION & VISITORS BUREAUS REVENUES SOUTH AMERICA REPORT + DATABASE

The Market for Convention & Visitors Bureaus Revenues in each country by Products & Services.

This database covers NAICS code: 561591_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Convention & Visitors Bureaus Revenues South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

CONVENTION + VISITORS BUREAUS REVENUES

1. Convention & visitors bureaus Lines
2. Res serv, incl comm/fee from sale-pass tran/lodge/oth travel serv
3. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Veh rent
4. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav ser:Lodge
5. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Event tkt
6. Res, inc fee fm sale-pass tran/lodge/oth: ferry/bus/airpt shut
7. Pkg tour inc arr/assemb mkt tour pkg to trav agnt/tour whs/indiv
8. Trip planning, incl assembling travel information/advice/plans
9. Commission or fees from sale of travel insurance
10. Sale of travel accessories & other travel related merchandise
11. Serv provided to supp conv & promote tourism: Pre-conv organ serv
12. Serv provided to supp conv & promote tourism: Conv supp serv
13. Serv prov to supp conv & promo tour:Vis info & sightsee tour serv
14. Serv provided to supp conv & promote tourism: Res serv on tourism
15. Automobile clubs, road & travel serv - dues & fees from members
16. All other receipts

17. All other operating receipts

59 MARKET RESEARCH CHAPTERS:

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 South America Database tables & Spreadsheets covering business scenarios.

1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets

covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

18 Products covered for 13 Countries: 1992 pages, 3972 spreadsheets, 4046 database tables, 263 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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