

# Convention & Visitors Bureaus Revenues Eurasia Report & Database

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## **Abstracts**

CONVENTION & VISITORS BUREAUS REVENUES EURASIA REPORT + DATABASE

The Convention & Visitors Bureaus Revenues Eurasia Report & Database gives Market Consumption/Products/Services for 4 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Kazakhstan, Kyrgyzstan, Russia, Uzbekistan

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



18 Products/Markets covered, 1994 pages, 3992 spreadsheets, 3959 database tables, 259 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 561591\_L.



### **Contents**

# CONVENTION & VISITORS BUREAUS REVENUES EURASIA REPORT + DATABASE

The Market for Convention & Visitors Bureaus Revenues in each country by Products & Services.

This database covers NAICS code: 561591\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Convention & Visitors Bureaus Revenues Eurasia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### **CONVENTION + VISITORS BUREAUS REVENUES**

- 1. Convention & visitors bureaus Lines
- 2. Res serv, incl comm/fee from sale-pass tran/lodge/oth travel serv
- 3. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Veh rent
- 4. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav ser:Lodge
- 5. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Event tkt
- 6. Res, inc fee fm sale-pass tran/lodge/oth: ferry/bus/airpt shut
- 7. Pkg tour inc arr/assemb mkt tour pkg to trav agnt/tour whs/indiv
- 8. Trip planning, incl assembling travel information/advice/plans
- 9. Commission or fees from sale of travel insurance
- 10. Sale of travel accessories & other travel related merchandise
- 11. Serv provided to supp conv & promote tourism: Pre-conv organ serv
- 12. Serv provided to supp conv & promote tourism: Conv supp serv
- 13. Serv prov to supp conv & promo tour: Vis info & sightsee tour serv
- 14. Serv provided to supp conv & promote tourism: Res serv on tourism
- 15. Automobile clubs, road & travel serv dues & fees from members
- 16. All other receipts
- 17. All other operating receipts



#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Eurasian Database tables & Spreadsheets covering business scenarios. 1435 Eurasian Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast



2027-2046.

NATIONAL DATA - by Country by Year.

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