

Convention & Visitors Bureaus Revenues Africa Report & Database

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Abstracts

CONVENTION & VISITORS BUREAUS REVENUES AFRICA REPORT + DATABASE

The Convention & Visitors Bureaus Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

18 Products/Markets covered, 1930 pages, 4032 spreadsheets, 3994 database tables, 273 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 561591_L.

Contents

CONVENTION & VISITORS BUREAUS REVENUES AFRICA REPORT + DATABASE

The Market for Convention & Visitors Bureaus Revenues in each country by Products & Services.

This database covers NAICS code: 561591_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Convention & Visitors Bureaus Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

CONVENTION + VISITORS BUREAUS REVENUES

1. Convention & visitors bureaus Lines
2. Res serv, incl comm/fee from sale-pass tran/lodge/oth travel serv
3. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Veh rent
4. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav ser:Lodge
5. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Event tkt
6. Res, inc fee fm sale-pass tran/lodge/oth: ferry/bus/airpt shut
7. Pkg tour inc arr/assemb mkt tour pkg to trav agnt/tour whs/indiv
8. Trip planning, incl assembling travel information/advice/plans
9. Commission or fees from sale of travel insurance
10. Sale of travel accessories & other travel related merchandise
11. Serv provided to supp conv & promote tourism: Pre-conv organ serv
12. Serv provided to supp conv & promote tourism: Conv supp serv
13. Serv prov to supp conv & promo tour:Vis info & sightsee tour serv
14. Serv provided to supp conv & promote tourism: Res serv on tourism
15. Automobile clubs, road & travel serv - dues & fees from members
16. All other receipts
17. All other operating receipts

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SPREADSHEET CHAPTERS:

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AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

18 Products covered for 54 Countries: 1930 pages, 4032 spreadsheets, 3994 database tables, 273 diagrams & maps.

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