

# Consumer Lending Revenues Africa Report & Database

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## Abstracts

### CONSUMER LENDING REVENUES AFRICA REPORT + DATABASE

The Consumer Lending Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

62 Products/Markets covered, 1994 pages, 4049 spreadsheets, 4034 database tables, 260 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 522291\_L.

## Contents

### CONSUMER LENDING REVENUES AFRICA REPORT + DATABASE

The Market for Consumer Lending Revenues in each country by Products & Services.

This database covers NAICS code: 522291\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Consumer Lending Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### CONSUMER LENDING REVENUES

1. Consumer lending Lines
2. Loan income from financial businesses
3. Interest income from loans to financial businesses
4. Origination fees from loans to financial businesses
5. Other fees from loans to financial businesses
6. Loan income from nonfinancial businesses - secured
7. Interest income from loans to nonfinancial businesses - secured
8. Origination fees from loans to nonfinancial businesses - secured
9. Other fees from loans to nonfinancial businesses - secured
10. Loan income from nonfinancial businesses - unsecured
11. Interest income from loans to nonfin businesses - unsecured
12. Origination fees from loans to nonfin businesses - unsecured
13. Other fees from loans to nonfinancial businesses - unsecured
14. Loan income from governments
15. Loan income from consumers - secured
16. Resident mortgage loans - int income from consu loans - secured
17. Home equity loans - interest income from consumer loans - secured
18. Vehicle loans - interest income from consumer loans - secured
19. Other loans to consumers - interest income - secured

20. Residential mortgage loans - orig fees from consu loans - secured
21. Home equity loans - origination fees from consu loans - secured
22. Vehicle loans - origination fees from consumer loans - secured
23. Other loans to consumers - origination fees - secured
24. Resident mortgage loans - oth fees from consu loans - secured
25. Home equity loans - other fees from consumer loans - secured
26. Vehicle loans - other fees from consumer loans - secured
27. Other loans to consumers - other fees - secured
28. Loan income from consumers - unsecured
29. Personal lines of ct - int income from consu loans - unsecured
30. Other loans to consumers - interest income - unsecured
31. Personal lines of credit - orig fees from consu loans - unsecured
32. Other loans to consumers - origination fees - unsecured
33. Personal lines of ct - other fees from consu loans - unsecured
34. Other loans to consumers - other fees - unsecured
35. Credit card cardholder & merchant fees - ct fin prods, exc loans
36. Int income from ct card cardholder & merch fees - ct fin prods
37. Cardholder fees - credit financing products, except loans
38. Leasing products - credit financing products, except loans
39. Interest income from other leases - ct fin products, exc loans
40. Installment credit products - credit fin products, exc loans
41. Int income from installment credit fin products, exc loans
42. Fees from installment credit financing products, except loans
43. All other credit financing products, except loans
44. Interest income from other credit fin products, exc loans
45. Fees from other credit financing products, except loans
46. Corporate & trust notes & bonds - brokering & dealing debt prods
47. Fees & commisn from corp & trust notes & bonds - b & d debt prod
48. Futures conts, exch-traded - brokering & dealing deriv conts prod
49. Trading debt instruments on own account - net gains (losses)
50. Trading equities on own account - net gain (losses)
51. Trading oth security & commdty conts on own acct - net gain/loss
52. Business acct service fees from cash handling & management prods
53. Fees for bundled servs from bus accts - cash handling & mgt prods
54. Fees for indiv servs from bus accts from cash handling & mgt prods
55. Other cash handling & management product fees
56. Money order fees from document payment products
57. Other fees from document payment products
58. Foreign currency exch fees from document payment prods - retail

- 59. Financial planning & investment mgt servs for businesses & govt
- 60. Financial planning & investment mgt services for individuals
- 61. Other products supporting financial services - fees

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

62 Products covered for 54 Countries: 1994 pages, 4049 spreadsheets, 4034 database tables, 260 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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