

# Consumer Goods Rental Revenues Africa Report & Database

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## Abstracts

### CONSUMER GOODS RENTAL REVENUES AFRICA REPORT + DATABASE

The Consumer Goods Rental Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

30 Products/Markets covered, 1966 pages, 3991 spreadsheets, 3994 database tables, 296 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5322\_L.

## Contents

### CONSUMER GOODS RENTAL REVENUES AFRICA REPORT + DATABASE

The Market for Consumer Goods Rental Revenues in each country by Products & Services.

This database covers NAICS code: 5322\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Consumer Goods Rental Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### CONSUMER GOODS RENTAL REVENUES

1. Consumer goods rental Lines
2. Passenger cars/other automotive w/o drivers rental/leasing
3. Commercial & industrial machinery & equip rental/leasing
4. Heavy equip for construction, etc w/operators, rental/leasing
5. Heavy equip for construction, etc w/o operators, rental/leasing
6. Computers & computer peripheral equipment rental/leasing
7. Office furniture rental/leasing
8. Office machinery & equip (except computers & furn) rental/leasing
9. Audio/visual equipment rental/leasing
10. Other commercial & industrial machinery & equip rental/leasing
11. Consumer goods rental/leasing
12. Consumer appliances rental/leasing
13. Consumer electronics rental/leasing
14. Formal wear & costume rental
15. Wardrobe rental (theatrical)
16. Videos/discs/DVDs/video games rental
17. VRs, video cameras, TVs, DVD play, & other video equip rental
18. Recreational goods & equipment rental
19. Home health furniture & equipment rental/leasing

20. Residential furniture rental/leasing
21. Party supplies rental/leasing
22. Other consumer goods rental/leasing
23. Repair & maintenance services
24. Sales of merchandise
25. Previously rented videos, audio, discs, or DVDs sales
26. New prerecorded videos, audio, discs, or DVDs sales
27. Videos, video cameras, TVs, DVD play, & other video equip sales
28. Other merchandise sales
29. Other revenue

#### 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332

African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

30 Products covered for 54 Countries: 1966 pages, 3991 spreadsheets, 3994 database tables, 296 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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