

# Construction, Transportation, Mining & Forestry Machinery Rental Revenues Canada and USA Report & Database

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## **Abstracts**

CONSTRUCTION, TRANSPORTATION, MINING & FORESTRY MACHINERY RENTAL REVENUES CANADA & USA REPORT + DATABASE

The Construction, Transportation, Mining & Forestry Machinery Rental Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available



online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

24 Products/Markets covered, 1963 pages, 4016 spreadsheets, 3991 database tables, 3991 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 53241\_L.



## **Contents**

CONSTRUCTION, TRANSPORTATION, MINING & FORESTRY MACHINERY RENTAL REVENUES CANADA & USA REPORT + DATABASE

The Market for Construction, Transportation, Mining & Forestry Machinery Rental Revenues in Canada and the USA by Products & Services.

This database covers NAICS code: 53241\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Construction, Transportation, Mining & Forestry Machinery Rental Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

CONSTRUCTION - TRANSPORTATION - MINING + FORESTRY MACHINERY RENTAL REVENUES

- 1. Construction, transportation, mining & forestry machinery rental Lines
- 2. Passenger cars/other automotive w/o drivers rental/leasing
- 3. Commercial & industrial machinery & equip rental/leasing
- 4. Aircraft without pilots (noncharter) rental/leasing
- Railroad cars rental/leasing
- 6. Commercial ships and barges w/o crew rental/leasing
- 7. Heavy equip for construction, etc w/operators, rental/leasing
- 8. Heavy equip for construction, etc w/o operators, rental/leasing
- 9. Computers & computer peripheral equipment rental/leasing
- 10. Office furniture rental/leasing
- 11. Office machinery & equip (except computers & furn) rental/leasing
- 12. Medical machinery/equipment rental/leasing
- 13. Audio/visual equipment rental/leasing
- 14. Other commercial & industrial machinery & equip rental/leasing
- 15. Consumer goods rental/leasing
- Consumer appliances rental/leasing



- 17. Party supplies rental/leasing
- 18. Other consumer goods rental/leasing
- 19. Interest income
- 20. Interest from lease financing receivables (financing leases)
- 21. Repair & maintenance services
- 22. Sales of merchandise
- 23. Other revenue

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816



Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

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