

# Construction Machinery South America Report & Database

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## Abstracts

### CONSTRUCTION MACHINERY SOUTH AMERICA REPORT + DATABASE

The Construction Machinery South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

38 Products/Markets covered, 1994 pages, 4016 spreadsheets, 3973 database tables, 265 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33312.

## Contents

### CONSTRUCTION MACHINERY SOUTH AMERICA REPORT + DATABASE

The Market for Construction Machinery in each country by Products & Services.

This database covers NAICS code: 33312. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Construction Machinery South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### CONSTRUCTION MACHINERY

1. Construction machinery manufactures
2. Construction machinery
3. Power cranes, dozers, construction tractors, off-highway trucks & trailers, mixers, pavers, backhoes & related equipment
4. Power cranes, draglines & shovels (excavators) (incl surface mining equipment & attachments) (excl parts)
5. Mixers, pavers & related equipment (excl parts)
6. Off-highway trucks, coal haulers, truck-type tractor chassis, trailers & wagons, except parts
7. Tractor shovel loaders (skid steer, wheel & crawler & integral-design loader-backhoes)
8. Construction wheel & crawler tractors, dozers & self-propelled log skidders
9. Motor graders & light maintainers, rollers & compactors, rough-terrain forklifts, scraper bowls & self-propelled continuous ditchers & trenchers, except parts
10. Construction machinery for mounting on tractors & other prime movers (excl parts, winches & snow clearing attachments)
11. Power cranes, excavators, loaders, dozers, construction tractors, off-highway trucks & trailers, mixers, pavers, graders, scrapers, trenchers, rollers, compactors, backhoes & rlted. eqpmt., nsk
12. Motor graders & light maintainers, rollers & compactors, rough-terrain forklifts,

scraper bowls & self-propelled continuous ditchers & trenchers, except parts

13. Other construction machinery & equipment (excl parts)

14. Portable crushing plants, screening plants, washing plants & combination plants (excl parts)

15. Snow clearing attachments for mounting on tractors or trucks (except rotary snow blowers), incl snow plows, etc. (excl parts)

16. Commercial brush, limb & log chippers for waste wood reduction (excl parts)

17. Log splitters (excl parts)

18. Dredging machinery, hydraulic & other types (excl parts)

19. Digger-derricks (excl parts)

20. Vertical earth augers & power posthole diggers, excl water well & blasthole drills (excl parts)

21. Horizontal earth boring machines & accessories (excl parts)

22. Pile driving equipment (incl air, steam, or diesel pile hammers & impact pile or vibratory driver extractors) (excl parts)

23. All other construction machinery & equipment, complete units

24. Other construction machinery & equipment (excl parts), nsk

25. Parts for construction machinery & equipment, sold separately

26. Parts for power cranes, draglines & shovels (excavators) (incl surface mining equipment) (sold separately)

27. Parts for contractors' off-highway wheel tractors, crawler tractors & tractor shovel loaders (sold separately)

28. Parts for other construction machinery

29. Parts for mixers, pavers & related equipment (sold separately)

30. Parts for off-highway trucks, coal haulers, truck-type tractor chassis, trailers & wagons (sold separately)

31. Parts for motor graders & light maintainers, rollers & compactors, rough-terrain forklifts, scraper bowls & self-propelled continuous ditchers & trenchers (sold separately)

32. Parts for construction machinery (except winches) for mounting on tractors & other prime movers (sold separately)

33. Parts for other construction machinery & equipment (except winches, hoists & railroad rolling stock, sold separately)

34. Parts for construction machinery & equipment, sold separately, nsk

35. Construction machinery, nsk, total

36. Construction machinery, nsk, nonadministrative-record

37. Construction machinery manufactures, nsk, administrative-record

## 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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#### SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 South America Database tables & Spreadsheets covering business scenarios.

1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

## NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

38 Products covered for 13 Countries: 1994 pages, 4016 spreadsheets, 3973 database tables, 265 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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