

# Construction Machinery & Equipment & Parts Europe Report & Database

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## Abstracts

### CONSTRUCTION MACHINERY & EQUIPMENT & PARTS EUROPE REPORT + DATABASE

The Construction Machinery & Equipment & Parts Europe Report & Database gives Market Consumption/Products/Services for 44 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita

Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

22 Products/Markets covered, 1990 pages, 4003 spreadsheets, 4001 database tables, 267 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### CONSTRUCTION MACHINERY & EQUIPMENT & PARTS EUROPE REPORT + DATABASE

The Market for Construction Machinery & Equipment & Parts in each country by Products & Services.

The Construction Machinery & Equipment & Parts Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### CONSTRUCTION MACHINERY + EQUIPMENT + PARTS

1. Miscellaneous Construction Machinery and Equipment, including parts
2. Commercial brush, limb & log chippers for waste wood reduction
3. Log splitters
4. Dredging machinery, hydraulic and other types
5. Self-propelled continuous ditchers: Ladder digg.element: Under 2, 000 lb
6. Self-propelled continuous ditchers: Ladder digg.element: 2, 000 - 4, 999 lb
7. Self-propelled continuous ditchers: Ladder digg.element: 5, 000 lb & over
8. Self-propelled continuous ditchers: Wheel type digging element
9. Railway maintenance-of-way equipment (rail layers etc.) except railcars
10. Horizontal & vertical earth augers & power post hole diggers
11. Portable surface type water well & blast hole drills, mounted
12. Winches: Including marine, excluding wheel or tracklaying tractor mounted
13. Portable crushing/screening/washing/comboination plants: Under 150tons/hr
14. Portable crushing/screening/washing/comboination plants: 150ton/hr & over
15. Hand-held compaction equip. incl. tampers, upright/vibratory compactors
16. Snow clearing attachments for mounting, incl. snow ploughs and blowers
17. Other excavating and road construction machinery
18. Parts/attachments, construction machinery: Not cranes, draglines, tractors
19. Parts/attachments, construction machinery: sold to construct.mach. plants
20. Parts/attachments, construction machinery: For replacement and repair
21. Misc. construction machinery & equipment, complete units

**59 MARKET RESEARCH CHAPTERS:**

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data,

Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

22 Products covered for 44 Countries: 1990 pages, 4003 spreadsheets, 4001 database tables, 267 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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