

Computer & Peripherals & Software Wholesale Revenues Africa Report & Database

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Abstracts

COMPUTER & PERIPHERALS & SOFTWARE WHOLESAL REVENUES AFRICA REPORT + DATABASE

The Computer & Peripherals & Software Wholesale Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

61 Products/Markets covered, 1998 pages, 4037 spreadsheets, 3988 database tables, 260 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 42343_L.

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COMPUTER & PERIPHERALS & SOFTWARE WHOLESAL REVENUES AFRICA REPORT + DATABASE

The Market for Computer & Peripherals & Software Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 42343_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Computer & Peripherals & Software Wholesale Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

COMPUTER + PERIPHERALS + SOFTWARE WHOLESAL REVENUES

1. Computer & peripherals & software merchant wholesalers Lines
2. Household and lawn furniture
3. Office and business furniture
4. Photographic equipment and supplies
5. Office equipment, excluding computers
6. Typewriters
7. Calculators
8. Copiers and copier parts and equipment
9. Dictating, transcribing, and recording machines
10. Mailing, letter handling, and addressing machines
11. New computer equipment
12. Computers
13. Computer storage devices
14. Computer printers
15. Other computer peripheral equipment
16. Used computer equipment
17. Packaged computer software

18. Restaurant and hotel equipment and supplies
19. Store machines and equipment
20. Miscellaneous professional equipment and supplies
21. Electrical apparatus and equipment
22. Electric household appliances
23. Televisions
24. Radios, stereos, media players, and audio players
25. VRs, video cameras, DVD/Blu-Ray players
26. Electronic parts and equipment
27. Communications equipment and supplies
28. Hardware
29. General-purpose industrial machinery
30. Abrasives, strapping, tapes, and inks
31. Toys and hobby goods and supplies
32. Video game players
33. Nonferrous metal scrap
34. Aluminum scrap
35. Copper and copper alloy scrap
36. Other nonferrous metallic scrap
37. Pre-recorded compact discs (CDs)
38. Pre-recorded videos, and digital video discs (DVD/Blu-Ray)
39. Printing and writing paper
40. Office paper, office supplies, greeting cards, and labels
41. Paper and plastic products
42. Cardboard boxes
43. Industrial paper and plastic
44. Other paper and plastic products
45. Books, periodicals, newspapers, and other printed materials
46. Books
47. Service receipts and labor charges
48. Labor charges for repair work
49. Parts installed in repair work
50. Other service receipts and labor charges
51. Receipts for service contracts
52. Receipts for installing equipment
53. Miscellaneous commodities
54. Sales of integrated systems
55. Rental and operating lease receipts
56. Computer rental and leasing receipts

- 57. Photocopying machine rental
- 58. Other office machine rental receipts
- 59. Other rental receipts
- 60. Custom computer software

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-

2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

61 Products covered for 54 Countries: 1998 pages, 4037 spreadsheets, 3988 database tables, 260 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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