

Computer & Peripheral Equipment Europe Report & Database

<https://marketpublishers.com/r/CDF00C0DD54DEN.html>

Date: September 2019

Pages: 1910

Price: US\$ 1,650.00 (Single User License)

ID: CDF00C0DD54DEN

Abstracts

COMPUTER & PERIPHERAL EQUIPMENT EUROPE REPORT + DATABASE

The Computer & Peripheral Equipment Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

37 Products/Markets covered, 1910 pages, 4011 spreadsheets, 4033 database tables, 294 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33411.

Contents

COMPUTER & PERIPHERAL EQUIPMENT EUROPE REPORT + DATABASE

The Market for Computer & Peripheral Equipment in each country by Products & Services.

This database covers NAICS code: 33411. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Computer & Peripheral Equipment Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

COMPUTER + PERIPHERAL EQUIPMENT

1. Computer & peripheral equipment
2. Electronic computer manufactures
3. Host computers, multiusers (mainframes, super computers, medium scale systems, UNIX servers, pc servers)
4. Single user computers, microprocessor-based, capable of supporting attached peripherals (personal computers, workstations, portable computers)
5. Other computers, (array, analog, hybrid, or special-use computers)
6. Other computers (array/analog/hybrid/special-use computers)
7. Electronic computers, nsk, total
8. Electronic computers, nsk for nonadministrative-record establishments
9. Electronic computers, nsk for administrative-record establishments
10. Computer storage device manufactures
11. Computer storage devices (except parts, attachments & accessories)
12. Parts, attachments & accessories for computer storage devices
13. Computer storage devices, nsk, total
14. Computer storage devices, nsk for nonadministrative-record establishments
15. Computer storage devices, nsk for administrative-record establishments
16. Computer terminal manufactures
17. Computer terminals (excl point-of-sale & funds-transfer devices & parts,

attachments & accessories)

18. Computer terminals (exc. parts/attachments/accessories/etc.)
19. Parts, attachments & accessories for computer terminals (excl point-of-sale & funds-transfer devices)
20. Parts, attachments and accessories for computer terminals
21. Computer terminals, nsk, total
22. Computer terminals, nsk for nonadministrative-record establishments
23. Computer terminals, nsk for administrative-record establishments
24. Other computer peripheral equipment manufactures
25. Computer peripheral (input-output) equipment, nec, except parts, attachments & accessories
26. All other misc. computer peripheral equip. (exc. parts/etc.)
27. Parts, attachments & accessories for computer peripheral (input-output) equipment, nec
28. Parts/subassemblies/accessories, computer peripheral equip.
29. Point-of-sale terminals & funds-transfer devices
30. Point of sale terminals and fund-transfer devices.
31. Parts & attachments for point-of-sale terminals & funds-transfer devices
32. Parts/attach., point of sale terminals & fund-transfer devices
33. Other computer peripheral equipment, nsk, total
34. Other computer peripheral equipment, nsk, total
35. Other computer peripheral equipment, nsk, for nonadministrative
36. Other computer peripheral equipment, nsk, for administrative

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas

Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

37 Products covered for 44 Countries: 1910 pages, 4011 spreadsheets, 4033 database tables, 294 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

I would like to order

Product name: Computer & Peripheral Equipment Europe Report & Database

Product link: <https://marketpublishers.com/r/CDF00C0DD54DEN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CDF00C0DD54DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970