

# Communication & Energy Wire & Cables Oceania Report & Database

<https://marketpublishers.com/r/C9634692194DEN.html>

Date: September 2019

Pages: 1934

Price: US\$ 1,650.00 (Single User License)

ID: C9634692194DEN

## Abstracts

### COMMUNICATION & ENERGY WIRE & CABLES OCEANIA REPORT + DATABASE

The Communication & Energy Wire & Cables Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

26 Products/Markets covered, 1934 pages, 4038 spreadsheets, 3972 database tables, 290 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33592.

## Contents

### COMMUNICATION & ENERGY WIRE & CABLES OCEANIA REPORT + DATABASE

The Market for Communication & Energy Wire & Cables in each country by Products & Services.

This database covers NAICS code: 33592. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Communication & Energy Wire & Cables Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

### PRODUCTS & MARKETS COVERED:

#### COMMUNICATION + ENERGY WIRE + CABLES

1. Communication & energy wire & cable manufactures
2. Fiber optic cable manufactures
3. Fiber optic cable for communication
4. Fiber optic cable for communication (telephone, telegraph & electronic) made of aluminum in plants that draw wire
5. Fiber optic cable for communication (telephone, telegraph & electronic) made of copper in plants that draw wire
6. Fiber optic cable for communication (telephone, telegraph & electronic) made of other nonferrous products in plants that draw wire
7. Fiber optic cable, communication applications
8. Fiber optic cable, all other applications
9. Fiber optic cable for all other uses
10. Fiber optic cable for all other uses, made of aluminum in plants that draw wire
11. Fiber optic cable for all other uses, made of copper in plants that draw wire
12. Fiber optic cable for all other uses, made of other nonferrous products in plants that draw wire
13. Fiber optic cable, nsk, total
14. Fiber optic cable, nsk, nonadministrative-record
15. Fiber optic cable, nsk, administrative-record

16. Other communication & energy wire manufactures
17. Power wire & cable, made in plants that draw wire
18. Electronic wire & cable, made in plants that draw wire
19. Telephone & telegraph wire & cable, made in plants that draw wire
20. Control & signal wire & cable, made in plants that draw wire
21. Building wire & cable, made in plants that draw wire
22. Other insulated wire & cable, incl automotive, made in plants that draw wire
23. Other communication & energy wire manufactures, nsk, total
24. Other communication & energy wire manufactures, nsk, nonadministrative-record
25. Other communication & energy wire manufactures, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332

Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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