

# Communication & Energy Wire & Cables Canada and USA Report & Database

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# **Abstracts**

COMMUNICATION & ENERGY WIRE & CABLES CANADA & USA REPORT + DATABASE

The Communication & Energy Wire & Cables Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &



modeling.

26 Products/Markets covered, 1949 pages, 4031 spreadsheets, 4026 database tables, 4026 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33592.



## **Contents**

# COMMUNICATION & ENERGY WIRE & CABLES CANADA & USA REPORT + DATABASE

The Market for Communication & Energy Wire & Cables in Canada and the USA by Products & Services.

This database covers NAICS code: 33592. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Communication & Energy Wire & Cables Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

### COMMUNICATION + ENERGY WIRE + CABLES

- Communication & energy wire & cable manufactures
- 2. Fiber optic cable manufactures
- 3. Fiber optic cable for communication
- 4. Fiber optic cable for communication (telephone, telegraph & electronic) made of aluminum in plants that draw wire
- 5. Fiber optic cable for communication (telephone, telegraph & electronic) made of copper in plants that draw wire
- 6. Fiber optic cable for communication (telephone, telegraph & electronic) made of other nonferrous products in plants that draw wire
- 7. Fiber optic cable, communication applications
- 8. Fiber optic cable, all other applications
- 9. Fiber optic cable for all other uses
- 10. Fiber optic cable for all other uses, made of aluminum in plants that draw wire
- 11. Fiber optic cable for all other uses, made of copper in plants that draw wire
- 12. Fiber optic cable for all other uses, made of other nonferrous products in plants that draw wire
- 13. Fiber optic cable, nsk, total



- 14. Fiber optic cable, nsk, nonadministrative-record
- 15. Fiber optic cable, nsk, administrative-record
- 16. Other communication & energy wire manufactures
- 17. Power wire & cable, made in plants that draw wire
- 18. Electronic wire & cable, made in plants that draw wire
- 19. Telephone & telegraph wire & cable, made in plants that draw wire
- 20. Control & signal wire & cable, made in plants that draw wire
- 21. Building wire & cable, made in plants that draw wire
- 22. Other insulated wire & cable, incl automotive, made in plants that draw wire
- 23. Other communication & energy wire manufactures, nsk, total
- 24. Other communication & energy wire manufactures, nsk, nonadministrative-record
- 25. Other communication & energy wire manufactures, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision



Makers, Performance, Product Launch.

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Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

26 Products covered for Canada and the USA: 1949 pages, 4031 spreadsheets, 4026 database tables, 4026 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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