

# Commercial Screen Printing Africa Report & Database

<https://marketpublishers.com/r/C1AF66F1417EDEN.html>

Date: September 2019

Pages: 1909

Price: US\$ 1,650.00 (Single User License)

ID: C1AF66F1417EDEN

## Abstracts

### COMMERCIAL SCREEN PRINTING AFRICA REPORT + DATABASE

The Commercial Screen Printing Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

49 Products/Markets covered, 1909 pages, 3953 spreadsheets, 3951 database tables, 256 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 323113.

## Contents

### COMMERCIAL SCREEN PRINTING AFRICA REPORT + DATABASE

The Market for Commercial Screen Printing in each country by Products & Services.

This database covers NAICS code: 323113. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Commercial Screen Printing Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### COMMERCIAL SCREEN PRINTING

1. Commercial screen printing
2. Screen printing, except on textiles
3. Screen printed labels
4. Screen printed paper labels, custom & stock, incl bordered, pressure-sensitive, flat
5. Screen printed paper labels, custom & stock, incl bordered, pressure-sensitive, rolls
6. Other screen printed paper labels, custom & stock, incl bordered
7. Screen printed labels made of materials other than paper or cloth, custom & stock, incl bordered
8. Screen printed greeting cards, printed for publication by others
9. Screen printed advertising materials
10. Screen printed display advertising posters, incl outdoor advertising, car cards, window, etc.
11. Screen printed display advertising, incl counter, floor display, point-of-purchase & other printed advertising display material
12. Other screen printed advertising materials
13. Screen printed decalcomanias & pressure-sensitives (self-adhesive), incl bumper stickers, etc., excl labels
14. Screen printing, nec, except on textiles
15. Screen printing on metal
16. Screen printing on glass or plastics containers for others

17. All other general commercial screen printing, nec (excl printing on apparel or fabrics)
18. Screen printing, except on textiles, nsk
19. Screen printed labels
20. Screen printed labels, paper, custom/stock, flat
21. Screen printed labels, paper, custom/stock, rolls
22. Screen printed labels, paper, exc. pressure-sensitive
23. Screen printed labels, other than paper (incl. cloth)
24. Screen printed labels, nsk
25. Screen printing on garments, apparel accessories & other fabric articles
26. Screen printing on apparel & apparel accessories, made of any material
27. Screen printing on fabric articles other than apparel or apparel accessories
28. Stamped art goods for embroidering, punching & needlework
29. Screen printing on garments, apparel accessories & other fabric articles, nsk
30. Screen printing on garments/apparel accessories/etc.
31. Screen printing on apparel & apparel accessories, any material
32. Screen printing on fabric, not apparel/apparel accessories
33. Stamped art goods for embroidering, punching and needlework
34. Screen printing on garments/apparel accessories/etc., nsk
35. Screen printing (except on textiles/apparel/labels/etc.)
36. Screen printed advertising materials
37. Screen printed advertising display posters
38. Screen printed advertising display mat., exc. display posters
39. Other screen printed advertising material, except display
40. Screen printed decals./pressure-sensitives (self-adhesive)
41. Other commercial and general job printing (screen)
42. Screen printing on metal
43. Screen printing on glass or plastics containers for others
44. All other commercial and general job printing, exc. on textiles
45. Screen printing (except on textiles/apparel/labels/etc.), nsk
46. Commercial screen printing, nsk, total
47. Commercial screen printing, nsk, nonadministrative-record
48. Commercial screen printing, nsk, administrative-record

## 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow

Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on

the DVD to enable readers to produce their own spreadsheet calculations and modeling.

49 Products covered for 54 Countries: 1909 pages, 3953 spreadsheets, 3951 database tables, 256 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

## I would like to order

Product name: Commercial Screen Printing Africa Report & Database

Product link: <https://marketpublishers.com/r/C1AF66F1417EDEN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1AF66F1417EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970