

# Commercial Printing Oceania Report & Database

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## Abstracts

### COMMERCIAL PRINTING OCEANIA REPORT + DATABASE

The Commercial Printing Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

63 Products/Markets covered, 1954 pages, 4040 spreadsheets, 3954 database tables, 267 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 323119.

## Contents

### COMMERCIAL PRINTING OCEANIA REPORT + DATABASE

The Market for Commercial Printing in each country by Products & Services.

This database covers NAICS code: 323119. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Commercial Printing Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

### PRODUCTS & MARKETS COVERED:

#### COMMERCIAL PRINTING

1. Other commercial printing
2. Magazine & periodical printing (letterpress)
3. Label & wrapper printing (letterpress)
4. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
5. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)
6. Custom/stock labels, incl. bordered, paper, pressure-sensitive
7. Custom/stock labels, paper, exc. pressure-sensitive
8. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive), flat
9. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive), rolls
10. Label printing (letterpress), custom & stock labels, incl bordered, made of materials other than paper or cloth
11. Printed rolls & sheets for packaging purposes (letterpress), made of paper (single-web)
12. Printed rolls/sheets for pkg., single/multi-web structures
13. Printed rolls & sheets for packaging purposes (letterpress), made of materials other than paper or cloth, incl multiweb structures

14. Label & wrapper printing (letterpress), nsk
15. Catalog & directory printing (letterpress)
16. Financial & legal printing (letterpress)
17. Advertising printing (letterpress)
18. Direct mail advertising printing (letterpress), incl circulars, letters, pamphlets, cards & printed envelopes
19. Display advertising poster printing (letterpress), incl outdoor advertising, car cards, window, etc.
20. Display advertising printing, incl. posters, floor, etc.
21. Counter, floor display, point-of-purchase & other display advertising material printing (letterpress)
22. Preprinted newspaper advertising insert printing (letterpress) (advertising supplements not regularly issued), rolls, incl hi-fi & spectacular
23. Preprinted newspaper advertising insert printing (letterpress) (advertising supplements not regularly issued), sections (two pages or more)
24. Shopping news printing (letterpress)
25. Other advertising printing (letterpress), incl brochures, pamphlets, book jackets, magazine inserts, circular folders, etc.
26. All other advertising printing, incl. newspaper inserts, etc.
27. Advertising printing (letterpress), nsk
28. Other general job printing (letterpress)
29. Scientific & technical recording chart & chart paper printing (letterpress) (containing preprinted grids & scale markings)
30. Newspaper printing (letterpress)
31. Printed decalcomanias & pressure-sensitives (self-adhesive) (letterpress), incl bumper stickers, etc., excl labels
32. Business card printing (letterpress)
33. Other business form printing, nec (letterpress), excl blankbooks & looseleaf forms
34. Tag printing (letterpress), incl embossed
35. Ticket, coupon & food & beverage check printing (letterpress), incl transportation & amusement
36. Calendar & calendar pad printing (letterpress)
37. All other general commercial letterpress printing, nec, incl customized stationery
38. Other general job printing (letterpress), nsk
39. Other commercial and general job printing (letterpress)
40. Magazine/periodical/catalog/directory/financial/legal printing
41. Magazine and periodical printing (letterpress)
42. Catalog and directory printing (letterpress)
43. Financial and legal printing (letterpress)

44. Other commercial and general job printing (letterpress)
45. Printed decalcomanias and pressure-sensitives, excl. labels
46. Business form printing, excl. manifold/financial/legal/etc.
47. Tag printing (letterpress), including embossed
48. Ticket/coupon/food & beverage check printing (letterpress)
49. Calendar and calendar pad printing (letterpress)
50. Embossing or embossing and printing plastics cards
51. All other commercial and general job printing
52. Other commercial and general job printing (letterpress), nsk
53. Engraving (printing)
54. Security engraving
55. Social engraving
56. Business card engraving
57. Other commercial engraving
58. Engraving (printing), nsk
59. All other commercial and general job printing
60. Other commercial printing, nsk, total
61. Other commercial printing, nsk, nonadministrative-record
62. Other commercial printing, nsk, administrative-record

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OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

63 Products covered for over 200 Countries: 1954 pages, 4040 spreadsheets, 3954 database tables, 267 diagrams & maps.

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