

# **Commercial Laundry & Dry Cleaning & Pressing Machinery & Equipment Central America Report & Database**

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## **Abstracts**

### **COMMERCIAL LAUNDRY & DRY CLEANING & PRESSING MACHINERY & EQUIPMENT CENTRAL AMERICA REPORT + DATABASE**

The Commercial Laundry & Dry Cleaning & Pressing Machinery & Equipment Central America Report & Database gives Market Consumption/Products/Services for 31 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020-2027 & 2027-2046.

Countries covered include: Antigua & Barbuda, Aruba, Bahamas, Barbados, Belize, Cayman Islands, Costa Rica, Cuba, Dominica, Dominican Republic, El Salvador, Grenada, Guadeloupe, Guatemala, Haiti, Honduras, Jamaica, Martinique, Mexico, Netherlands Antilles, Nicaragua, Panama, Puerto Rico, Saint Kitts & Nevis, Saint Lucia, St Vincent/Grenadines, Trinidad & Tobago, US Virgin Islands. Anguilla, British Virgin Islands, Turks & Caicos, have data caveats due to local conditions

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

CENTRAL AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita

Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

20 Products/Markets covered, 1975 pages, 4049 spreadsheets, 4038 database tables, 291 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### COMMERCIAL LAUNDRY & DRY CLEANING & PRESSING MACHINERY & EQUIPMENT CENTRAL AMERICA REPORT + DATABASE

The Market for Commercial Laundry & Dry Cleaning & Pressing Machinery & Equipment in each country by Products & Services.

The Commercial Laundry & Dry Cleaning & Pressing Machinery & Equipment Central America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### COMMERCIAL LAUNDRY + DRY CLEANING + PRESSING MACHINERY + EQUIPMENT

1. Commercial Laundry & Dry Cleaning & Pressing Machinery & Equipment
2. Commercial laundry equipment: Washers only
3. Commercial laundry equipment: Extractors only
4. Commercial laundry Washer-extractor: Coin-operated
5. Commercial laundry Washer-extractor: Other than coin-operated
6. Commercial laundry Drying tumblers: Coin-operated
7. Commercial laundry Drying tumblers: Other than coin-operated
8. Commercial laundry Ironers: flatwork
9. Commercial laundry Presses: laundry
10. Commercial laundry equip: Other commercial laundry equipment
11. Commercial laundry equip: Parts: Washer-extractor & dryers
12. Commercial laundry equip: Parts & attachments: Other equipment
13. Commercial Dry cleaning: Units: Coin-operated
14. Commercial Dry cleaning equip: Washer-extractor petroleum solvents
15. Commercial Dry cleaning equip: Other incl. synthetic solvents
16. Commercial Dry cleaning Presses
17. Commercial Dry cleaning Garment manufacturers' presses
18. Commercial Dry cleaning equip: Other incl. reclaim unit
19. Commercial Dry cleaning: Parts & accessories & attachments

**59 MARKET RESEARCH CHAPTERS:**

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**CENTRAL AMERICA & NATIONAL REPORT MARKET DATABASE &**

**SPREADSHEETS:** 1332 Central America Database tables & Spreadsheets covering business scenarios. 1435 Central America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data,

Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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