

# Commercial Gravure Printing Oceania Report & Database

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## Abstracts

### COMMERCIAL GRAVURE PRINTING OCEANIA REPORT + DATABASE

The Commercial Gravure Printing Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

32 Products/Markets covered, 1939 pages, 3975 spreadsheets, 3978 database tables, 293 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 323111.

## Contents

### COMMERCIAL GRAVURE PRINTING OCEANIA REPORT + DATABASE

The Market for Commercial Gravure Printing in each country by Products & Services.

This database covers NAICS code: 323111. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Commercial Gravure Printing Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

### PRODUCTS & MARKETS COVERED:

#### COMMERCIAL GRAVURE PRINTING

1. Commercial gravure printing
2. Magazine & periodical printing (gravure)
3. Magazine and periodical printing (gravure)
4. Magazine & periodical printing (gravure), excl magazine & comic supplements for Sunday newspapers
5. Magazine & comic supplement printing (gravure) for Sunday newspapers
6. Magazine & periodical printing (gravure), nsk
7. Label & wrapper printing (gravure)
8. Label printing (gravure)
9. Label printing (gravure), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
10. Label printing (gravure), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)
11. Label printing (gravure), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive)
12. Label printing (gravure), custom & stock labels, incl bordered, made of materials other than paper or cloth
13. Wrapper printing (gravure)
14. Printed rolls & sheets for packaging purposes (printing only) (gravure), made of paper (single-web)

15. Printed rolls & sheets for packaging purposes (printing only) (gravure), made of materials other than paper or cloth, incl multiweb structures
16. Label & wrapper printing (gravure), nsk
17. Catalog & directory printing (gravure)
18. Advertising printing (gravure)
19. Direct mail advertising printing (gravure), incl circulars, letters, pamphlets, cards & printed envelopes
20. Preprinted newspaper advertising insert printing (advertising supplements not regularly issued)
21. Other advertising printing (gravure), incl shopping news, brochures, book jackets, etc.
22. Advertising printing (gravure), nsk
23. Other general job printing, nec (gravure)
24. Other general job printing (gravure)
25. All other commercial and general job printing (gravure)
26. Printed decalcomanias & pressure-sensitives (self-adhesive) (gravure), incl bumper stickers, etc., except labels
27. All other general commercial gravure printing, nec, incl customized stationery & business cards
28. Other general job printing (gravure), nsk
29. Commercial gravure printing, nsk, total
30. Commercial gravure printing, nsk, nonadministrative-record
31. Commercial gravure printing, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

32 Products covered for over 200 Countries: 1939 pages, 3975 spreadsheets, 3978 database tables, 293 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central

America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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