

College Book Store Revenues Middle East Report & Database

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Abstracts

COLLEGE BOOK STORE REVENUES MIDDLE EAST REPORT + DATABASE

The College Book Store Revenues Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available



online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

42 Products/Markets covered, 1966 pages, 4042 spreadsheets, 4024 database tables, 270 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4512113_L.



Contents

COLLEGE BOOK STORE REVENUES MIDDLE EAST REPORT + DATABASE

The Market for College Book Store Revenues in each country by Products & Services.

This database covers NAICS code: 4512113_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The College Book Store Revenues Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

COLLEGE BOOK STORE REVENUES

- 1. College book stores Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Bottled, canned, or packaged soft drinks
- 4. All other foods
- 5. Meals, unpack snacks, sandwiches, etc for immediate consump
- 6. Miscellaneous consumables
- 7. Drugs, health aids, beauty aids, including cosmetics
- 8. Paper & related prod, incl paper towels, toilet tissue, wraps, etc
- 9. Men's wear
- 10. Women's, juniors', & misses' wear
- 11. Children's wear, incl boys, girls, & infants & toddlers
- 12. TVs, video recorders, video cameras, videos, DVDs, etc
- 13. Audio equip, musical instr, radios, stereos, CDs, media, etc
- 14. Computer hardware, software, & supplies
- 15. Computer & peripheral equipment
- 16. Prepackaged (off-the-shelf) computer software
- 17. Kitchenware & home furnishings
- 18. Giftware & glassware including vases
- 19. All other kitchenware & home furnishings



- 20. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 21. Books
- 22. Trade, incl fiction, non-fiction, adult, juvenile, nonrack size
- 23. Mass market paperback, rack size
- 24. Religious
- 25. General reference, including dictionaries, atlases, etc.
- 26. Textbooks, incl elementary, high school, & college levels
- 27. Professional, incl technical, scientific, business, law, etc
- 28. Other books, including University press, etc.
- 29. Photographic equipment & supplies
- 30. Toys, hobby goods, & games
- 31. All other merchandise
- 32. Stationery products
- 33. Office paper, incl computer, copier, fax & typewriter paper
- 34. Office & school supplies
- 35. Office equip, incl fax machines, dictaphones, copier, calculators
- 36. Greeting cards
- 37. Magazines & newspapers
- 38. Religious goods, except books
- 39. Souvenirs & novelty items
- 40. All other merchandise
- 41. All nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

42 Products covered for over 200 Countries: 1966 pages, 4042 spreadsheets, 4024 database tables, 270 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central



America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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