

# Coated & Laminated Paper Asia Report & Database

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## Abstracts

### COATED & LAMINATED PAPER ASIA REPORT + DATABASE

The Coated & Laminated Paper Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

60 Products/Markets covered, 1903 pages, 4028 spreadsheets, 3984 database tables, 283 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 322222.

## Contents

### COATED & LAMINATED PAPER ASIA REPORT + DATABASE

The Market for Coated & Laminated Paper in each country by Products & Services.

This database covers NAICS code: 322222. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Coated & Laminated Paper Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### COATED + LAMINATED PAPER

1. Coated & laminated paper manufactures
2. Printing paper, coated at establishments other than where paper was produced
3. Printing paper, coated one side (for labels & similar uses), coated at establishments other than where paper was produced
4. Printing paper, coated two sides (for printing of magazines, directories, catalogs & similar uses), coated at establishments other than where paper was produced
5. Printing paper, coated at establishments other than where paper was produced, nsk
6. Gummed products
7. Gummed sealing tape, paper base & reinforced base, used for sealing & securing
8. Other gummed paper products, incl flat gummed papers, unprinted stock labels, corrugators' kraft tapes, etc.
9. Gummed products, nsk
10. Pressure-sensitive products
11. Pressure-sensitive single-faced tape, paper backing, excl electrical
12. Pressure-sensitive single-faced tape, film backing, excl electrical
13. All other pressure-sensitive tape, excl surgical & rubber-backed
14. Pressure-sensitive single-faced tape, cloth backing, excl surgical & electrical
15. Pressure-sensitive single-faced tape, electrical, all backings (except rubber)
16. Pressure-sensitive single-faced tape, reinforced & laminated, all backings, except surgical & rubber-backed

17. Pressure-sensitive single-faced tape, other, excl surgical & rubber-backed
18. Pressure-sensitive double-faced tape, excl surgical & rubber-backed
19. Pressure-sensitive base stock for labels
20. Other pressure-sensitive products, nec, unprinted
21. Pressure-sensitive base stock for other than labels
22. Pressure-sensitive labels, unprinted
23. Other pressure-sensitive products, nec, unprinted
24. Pressure-sensitive products, nsk
25. Wallcoverings
26. Wallcoverings, paper with less than 2 mils of coating
27. Wallcoverings, paper-coated or laminated with 2 mils or more of plastics, incl prepasted & nonpasted
28. Wallcoverings, fabric-backed, coated or laminated, woven
29. Wallcoverings, fabric-backed, coated or laminated, nonwoven
30. Other wallcoverings, incl scenic & panel decorations (excl rigid panels or tile form wallcoverings & wallcoverings that do not contain some paper or fabrics)
31. Wallcoverings, nsk
32. Gift wrap paper
33. Gift wrap paper, retail counter items, all types & weights, in rolls
34. Gift wrap paper, retail counter items, all types & weights, in folds
35. Other paper gift wrapping (incl counter rolls & flat sheets for stores' own use & paper gift wrap materials to other manufactures for further processing)
36. Gift wrap paper, nsk
37. Converted foil for nonpackaging applications
38. Converted aluminum foil, unmounted or coated, plain or printed
39. Converted aluminum foil, laminated to other materials
40. Other converted foil, including composition and metal leaf
41. Converted foil for nonpackaging applications, nsk
42. Other coated & processed papers, nec, except for packaging uses
43. Other coated & processed papers, except for packaging uses
44. Processed papers (embossed, leatherette, etc.), except for packaging uses
45. Waxed & wax-laminated paper for nonpackaging uses, incl household
46. Carbonless paper, coated at establishments other than where paper was produced
47. Plastics-coated paper, except for packaging uses
48. Other coated & processed papers, except for packaging uses, incl oiled, soap impregnated, treated, etc., but excl sensitized paper
49. Other coated & processed papers, incl. carbonless, oiled, etc.
50. Other coated & processed papers, except for packaging uses, nsk
51. Gift wrap paper

- 52. Gift wrap paper, retail counter items, all types/weights, rolls
- 53. Gift wrap paper, retail counter items, all types/weights, folds
- 54. Laminated aluminum foil gift wrap
- 55. Other paper gift wrapping (incl. counter rolls/flat sheets/etc.)
- 56. Gift wrap paper, nsk
- 57. Coated & laminated paper, nsk, total
- 58. Coated & laminated paper, nsk, nonadministrative-record
- 59. Coated & laminated paper, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast,

Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country.  
3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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