

# Clothing Stores Miscellaneous Revenues Africa Report & Database

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## Abstracts

### CLOTHING STORES MISCELLANEOUS REVENUES AFRICA REPORT + DATABASE

The Clothing Stores Miscellaneous Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita

Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

69 Products/Markets covered, 1992 pages, 4023 spreadsheets, 3965 database tables, 291 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 44819\_L.

## Contents

### CLOTHING STORES MISCELLANEOUS REVENUES AFRICA REPORT + DATABASE

The Market for Clothing Stores Miscellaneous Revenues in each country by Products & Services.

This database covers NAICS code: 44819\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Clothing Stores Miscellaneous Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### CLOTHING STORES MISCELLANEOUS REVENUES

1. Clothing stores Miscellaneous Lines
2. Groceries & other foods for human consumption off the premises
3. Miscellaneous consumables
4. Drugs, health aids, beauty aids, including cosmetics
5. Men's wear
6. Men's overcoats, topcoats, raincoats, outer jackets
7. Men's suits & formal wear
8. Men's sport coats & blazers
9. Men's tailored & dress slacks
10. Men's casual slacks & jeans, walking shorts, etc.
11. Men's career & work uniforms
12. Men's dress shirts
13. Men's sport shirts, incl t-shirts, knit & woven shirts, etc
14. Men's sweaters
15. Men's hosiery, pajamas, robes, underwear
16. Men's sports apparel, incl tennis, golf, jogging, swimming, etc
17. Men's accessories, incl hats, gloves, neckwear, handkerchiefs, etc
18. Custom-made garments

19. Men's sweat tops, pants, & warm-ups
20. Women's, juniors', & misses' wear
21. Furs, fur garments
22. Dresses, including all types
23. Dressy & tailored coats, outer jackets, rainwear
24. Suits, pantsuits, sport jackets, blazers
25. Slacks/pants, jeans, walking shorts, skirts
26. Tops, incl t-shirts, knit & woven shirts, blouses, sweaters
27. Women's sports apparel, incl tennis, golf, jogging, swimming, etc
28. Hosiery, including pantyhose, socks, tights
29. Bras, girdles, corsets
30. Lingerie, sleepwear, loungewear
31. Hats, wigs, hairpieces
32. Accessories, incl handbags, wallets, neckwear, gloves, belts, etc
33. Custom-made garments
34. Women's sweat tops, pants, & warm-ups
35. Oth apparel, incl uniforms, smocks & oth apparel items
36. Children's wear, incl boys, girls, & infants & toddlers
37. Boys' (sizes 2 to 7 and 8 to 20) clothing & accessories
38. Girls' (sizes 4 to 6x and 7 to 14) clothing & accessories
39. Infants' & toddlers' clothing & accessories
40. Footwear, including accessories
41. Men's footwear, including dress & casual footwear
42. Women's footwear, including dress & casual footwear
43. Children's footwear, incl boys, girls, infants, & toddlers
44. Men's athletic footwear, incl sneakers & outdoor/hiking boots
45. Women's athletic footwear, incl sneakers & outdoor/hiking boots
46. Children's athletic footwear, incl sneakers & outdoor/hiking boots
47. Footwear access, incl polishes, laces, trees, storage bags, etc
48. Sewing, knitting materials & supplies, needlework goods
49. Curtains, draperies, blinds, slipcovers, bed & table coverings
50. TVs, video recorders, video cameras, videos, DVDs, etc
51. Furniture, sleep equipment & outdoor/patio furniture
52. Kitchenware & home furnishings
53. Jewelry, incl watches, watch attach, novelty jewelry, etc
54. Costume & novelty jewelry
55. All other jewelry
56. Toys, hobby goods, & games
57. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc

58. Sporting goods
59. Automotive tires, tubes, batteries, parts, accessories
60. All other merchandise
61. Luggage & leather goods
62. Souvenirs & novelty items
63. Seasonal decorations
64. All other merchandise
65. All nonmerchandise receipts
66. Labor charges for in-house work
67. Rental of clothing, formal wear, etc.
68. All other nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. **FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

69 Products covered for 54 Countries: 1992 pages, 4023 spreadsheets, 3965 database tables, 291 diagrams & maps.

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