

# Clothing Store Revenues Africa Report & Database

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## Abstracts

### CLOTHING STORE REVENUES AFRICA REPORT + DATABASE

The Clothing Store Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

78 Products/Markets covered, 1912 pages, 4023 spreadsheets, 4010 database tables, 266 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4481\_L.

## Contents

### CLOTHING STORE REVENUES AFRICA REPORT + DATABASE

The Market for Clothing Store Revenues in each country by Products & Services.

This database covers NAICS code: 4481\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Clothing Store Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### CLOTHING STORE REVENUES

1. Clothing stores Lines
2. Groceries & other foods for human consumption off the premises
3. Meals, unpack snacks, sandwiches, etc for immediate consump
4. Miscellaneous consumables
5. Drugs, health aids, beauty aids, including cosmetics
6. Soaps, detergents, & household cleaners
7. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
8. Men's wear
9. Men's overcoats, topcoats, raincoats, outer jackets
10. Men's suits & formal wear
11. Men's sport coats & blazers
12. Men's tailored & dress slacks
13. Men's casual slacks & jeans, walking shorts, etc.
14. Men's career & work uniforms
15. Men's dress shirts
16. Men's sport shirts, incl t-shirts, knit & woven shirts, etc
17. Men's sweaters
18. Men's hosiery, pajamas, robes, underwear
19. Men's sports apparel, incl tennis, golf, jogging, swimming, etc
20. Men's accessories, incl hats, gloves,neckwear, handkerchiefs, etc

21. Custom-made garments
22. Men's sweat tops, pants, & warm-ups
23. Women's, juniors', & misses' wear
24. Furs, fur garments
25. Dresses, including all types
26. Dressy & tailored coats, outer jackets, rainwear
27. Suits, pantsuits, sport jackets, blazers
28. Slacks/pants, jeans, walking shorts, skirts
29. Tops, incl t-shirts, knit & woven shirts, blouses, sweaters
30. Women's sports apparel, incl tennis, golf, jogging, swimming, etc
31. Hosiery, including pantyhose, socks, tights
32. Bras, girdles, corsets
33. Lingerie, sleepwear, loungewear
34. Hats, wigs, hairpieces
35. Accessories, incl handbags, wallets, neckwear, gloves, belts, etc
36. Custom-made garments
37. Women's sweat tops, pants, & warm-ups
38. Oth apparel, incl uniforms, smocks & oth apparel items
39. Children's wear, incl boys, girls, & infants & toddlers
40. Boys' (sizes 2 to 7 and 8 to 20) clothing & accessories
41. Girls' (sizes 4 to 6x and 7 to 14) clothing & accessories
42. Infants' & toddlers' clothing & accessories
43. Footwear, including accessories
44. Men's footwear, including dress & casual footwear
45. Women's footwear, including dress & casual footwear
46. Children's footwear, incl boys, girls, infants, & toddlers
47. Men's athletic footwear, incl sneakers & outdoor/hiking boots
48. Women's athletic footwear, incl sneakers & outdoor/hiking boots
49. Children's athletic footwear, incl sneakers & outdoor/hiking boots
50. Footwear access, incl polishes, laces, trees, storage bags, etc
51. Sewing, knitting materials & supplies, needlework goods
52. Curtains, draperies, blinds, slipcovers, bed & table coverings
53. Small electric appliances & personal care appliances
54. TVs, video recorders, video cameras, videos, DVDs, etc
55. Audio equip, musical instr, radios, stereos, CDs, media, etc
56. Furniture, sleep equipment & outdoor/patio furniture
57. Flooring & floor coverings
58. Kitchenware & home furnishings
59. Jewelry, incl watches, watch attach, novelty jewelry, etc

60. Costume & novelty jewelry
61. All other jewelry
62. Books
63. Toys, hobby goods, & games
64. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
65. Sporting goods
66. Hardware, tools, & plumbing & electrical supplies
67. Lawn, garden, & farm equipment & supplies
68. Automotive tires, tubes, batteries, parts, accessories
69. All other merchandise
70. Luggage & leather goods
71. Souvenirs & novelty items
72. Seasonal decorations
73. All other merchandise
74. All nonmerchandise receipts
75. Labor charges for in-house work
76. Rental of clothing, formal wear, etc.
77. All other nonmerchandise receipts

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**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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