

Cellular & Wireless Telecommunication Revenues South America Report & Database

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Abstracts

CELLULAR & WIRELESS TELECOMMUNICATION REVENUES SOUTH AMERICA REPORT + DATABASE

The Cellular & Wireless Telecommunication Revenues South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

35 Products/Markets covered, 1923 pages, 4030 spreadsheets, 3994 database tables, 295 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 517212_L.

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CELLULAR & WIRELESS TELECOMMUNICATION REVENUES SOUTH AMERICA REPORT + DATABASE

The Market for Cellular & Wireless Telecommunication Revenues in each country by Products & Services.

This database covers NAICS code: 517212_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Cellular & Wireless Telecommunication Revenues South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

CELLULAR + WIRELESS TELECOMMUNICATION REVENUES

1. Cellular and other wireless telecommunications Product Lines
2. Carrier services, including network access services to other telecommunication carriers
3. Basic fixed local telephony - Residential
4. Basic fixed local telephony - Business
5. Calling features, including call waiting, caller ID, voice mail - Fixed telephony
6. Calling features, including call waiting, caller ID, voice mail - Fixed telephony: Residential
7. Calling features, including call waiting, caller ID, voice mail - Fixed telephony: Business
8. Basic fixed long distance telephony - Outbound - Residential
9. Basic fixed long distance telephony - Outbound - Business
10. Basic fixed long distance telephony - Business - Switched access outbound - Regional/Local
11. Basic fixed long distance telephony - Business - Switched access outbound - National

12. Basic fixed long distance telephony - Business - Switched access outbound - International
13. Basic fixed long distance telephony - Inbound
14. Basic fixed all distance telephony
15. Private network services
16. Private network services - Regional/Local toll service
17. Data transmission services
18. Mobile local access and use
19. Calling features, including call waiting, caller ID, voice mail - Mobile telephony
20. Mobile long distance telephony
21. Mobile all distance telephony
22. Messaging (paging) services
23. Mobile dispatch services
24. Other telecommunication services, including telegraph, audio conferencing, telex, etc.
25. Telecommunications network installation services
26. Telecommunications equipment sales
27. Telecommunications equipment rental, including leasing
28. Telecommunications equipment maintenance
29. Computer network design and development services
30. Computer network design and development services, other than security
31. Internet access services
32. Merchandise sales
33. Sale of other merchandise, not specified by type
34. All other receipts

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 South America Database tables & Spreadsheets covering business scenarios.

1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

35 Products covered for 13 Countries: 1923 pages, 4030 spreadsheets, 3994 database tables, 295 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates

available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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