

Business Publications & Professional Journals Receipts from Subscriptions & Sales South America Report & Database

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Abstracts

**BUSINESS PUBLICATIONS & PROFESSIONAL JOURNALS RECEIPTS FROM
SUBSCRIPTIONS & SALES SOUTH AMERICA REPORT + DATABASE**

The Business Publications & Professional Journals Receipts from Subscriptions & Sales South America Report & Database gives Market Consumption/Products/Services for 13 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020-2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

14 Products/Markets covered, 1975 pages, 4043 spreadsheets, 3984 database tables, 261 illustrations. Updated monthly. 12 month After-Sales Service.

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BUSINESS PUBLICATIONS & PROFESSIONAL JOURNALS RECEIPTS FROM SUBSCRIPTIONS & SALES SOUTH AMERICA REPORT + DATABASE

The Market for Business Publications & Professional Journals Receipts from Subscriptions & Sales in each country by Products & Services.

The Business Publications & Professional Journals Receipts from Subscriptions & Sales South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

BUSINESS PUBLICATIONS + PROFESSIONAL JOURNALS RECEIPTS FROM SUBSCRIPTIONS + SALES

1. Business Publications & Professional Journals, Receipts, Subs. & Sales
2. Business publications: Paid circulation: Manufacturing industries
3. Business publications: Paid circulation: Mining & construction indust.
4. Business publications: Paid circulation: Wholesale & retail trade
5. Business publications: Paid circulation: Medical & health care
6. Business publications: Paid circulation: Business publications
7. Business publications: Controlled circulation: Manufacturing industries
8. Business publications: Controlled circulation: Mining & construction
9. Business publications: Controlled circulation: Wholesale & retail trade
10. Business publications: Controlled circulation: Medical & health care
11. Business publications: Controlled circulation: Business publications
12. Business publications: Professional & service: 6 or less times per year
13. Business publications: Professional & service: More than 6 times yearly

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow

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SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 South America Database tables & Spreadsheets covering business scenarios.

1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information

for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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