

Business Publications & Professional Journals Receipts from Subscriptions & Sales Canada and USA Report & Database

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Abstracts

BUSINESS PUBLICATIONS & PROFESSIONAL JOURNALS RECEIPTS FROM SUBSCRIPTIONS & SALES CANADA & USA REPORT + DATABASE

The Business Publications & Professional Journals Receipts from Subscriptions & Sales Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

14 Products/Markets covered, 1976 pages, 3968 spreadsheets, 3970 database tables, 3970 illustrations. Updated monthly. 12 month After-Sales Service.

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The Business Publications & Professional Journals Receipts from Subscriptions & Sales Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

BUSINESS PUBLICATIONS + PROFESSIONAL JOURNALS RECEIPTS FROM SUBSCRIPTIONS + SALES

1. Business Publications & Professional Journals, Receipts, Subs. & Sales
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3. Business publications: Paid circulation: Mining & construction indust.
4. Business publications: Paid circulation: Wholesale & retail trade
5. Business publications: Paid circulation: Medical & health care
6. Business publications: Paid circulation: Business publications
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8. Business publications: Controlled circulation: Mining & construction
9. Business publications: Controlled circulation: Wholesale & retail trade
10. Business publications: Controlled circulation: Medical & health care
11. Business publications: Controlled circulation: Business publications
12. Business publications: Professional & service: 6 or less times per year
13. Business publications: Professional & service: More than 6 times yearly

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REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

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