

# **Business Publications & Professional Journals Receipts from Subscriptions & Sales Africa Report & Database**

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## **Abstracts**

### **BUSINESS PUBLICATIONS & PROFESSIONAL JOURNALS RECEIPTS FROM SUBSCRIPTIONS & SALES AFRICA REPORT + DATABASE**

The Business Publications & Professional Journals Receipts from Subscriptions & Sales Africa Report gives Market Consumption/Products/Services for 54 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

14 Products/Markets covered, 1922 pages, 3986 spreadsheets, 4049 database tables, 297 illustrations. Updated monthly. 12 month After-Sales Service.

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### BUSINESS PUBLICATIONS & PROFESSIONAL JOURNALS RECEIPTS FROM SUBSCRIPTIONS & SALES AFRICA REPORT + DATABASE

The Market for Business Publications & Professional Journals Receipts from Subscriptions & Sales in each country by Products & Services.

The Business Publications & Professional Journals Receipts from Subscriptions & Sales Africa Report covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

### BUSINESS PUBLICATIONS + PROFESSIONAL JOURNALS RECEIPTS FROM SUBSCRIPTIONS + SALES

1. Business Publications & Professional Journals, Receipts, Subs. & Sales
2. Business publications: Paid circulation: Manufacturing industries
3. Business publications: Paid circulation: Mining & construction indust.
4. Business publications: Paid circulation: Wholesale & retail trade
5. Business publications: Paid circulation: Medical & health care
6. Business publications: Paid circulation: Business publications
7. Business publications: Controlled circulation: Manufacturing industries
8. Business publications: Controlled circulation: Mining & construction
9. Business publications: Controlled circulation: Wholesale & retail trade
10. Business publications: Controlled circulation: Medical & health care
11. Business publications: Controlled circulation: Business publications
12. Business publications: Professional & service: 6 or less times per year
13. Business publications: Professional & service: More than 6 times yearly

#### 59 MARKET RESEARCH CHAPTERS:

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AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

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the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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