

# Business Banking Middle East Report & Database

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## Abstracts

### BUSINESS BANKING MIDDLE EAST REPORT + DATABASE

The Business Banking Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

73 Products/Markets covered, 1904 pages, 3984 spreadsheets, 3991 database tables, 287 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### BUSINESS BANKING MIDDLE EAST REPORT + DATABASE

The Market for Business Banking in each country by Products & Services.

The Business Banking Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### BUSINESS BANKING

1. Business Banking
2. Administrative & Support Services
3. Banking
4. Beverage & Tobacco Products
5. Bricks & Pottery
6. Broadcasting & Telecommunications
7. Building Contractors
8. Building Materials & Garden Supplies Dealers
9. Building, Developing & General Contracting
10. Business Support Activities
11. Cement & Construction Materials
12. Chemical Products
13. Civic/Professional & similar organisations
14. Clothing & Footwear Products
15. Computer & Electronic Products
16. Construction: Buildings
17. Construction: Heavy
18. Contractors
19. Couriers & Delivery Services
20. Educational Services
21. Electrical Equipment, Appliances & Component Products
22. Financial Services
23. Food Products

24. Food Services, Restaurants & Drinking Places
25. Furniture Products
26. Glass
27. Health & Personal Care Stores
28. Hospitals & Health Care
29. Hotels & Accommodation
30. Information Services
31. Insurance
32. Leather
33. Logistic Services
34. Machinery Products
35. Management Services
36. Metal Products
37. Minerals
38. Miscellaneous Goods & Services
39. Motor Vehicle & Parts Dealers
40. Nonmetallic Mineral Products
41. Paper Products
42. Personal Services
43. Petroleum & Coal Products
44. Plastics & Rubber Products
45. Primary Metals
46. Printing
47. Private, Consumer & other NSK
48. Professional, Scientific & Technical Services
49. Publishing
50. Real Estate
51. Rental & Leasing Services
52. Repair & Maintenance Services
53. Retailers: Clothing
54. Retailers: Electronics & Appliances
55. Retailers: Food & Beverages
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57. Retailers: Gasoline
58. Retailers: General Merchandise
59. Retailers: Leisure Goods
60. Retailers: Miscellaneous
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62. Telecommunications

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#### MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

73 Products covered for over 200 Countries: 1904 pages, 3984 spreadsheets, 3991 database tables, 287 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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