

Business Banking Africa Report & Database

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Abstracts

BUSINESS BANKING AFRICA REPORT + DATABASE

The Business Banking Africa Report gives Market Consumption/Products/Services for 54 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020-2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

73 Products/Markets covered, 1954 pages, 4023 spreadsheets, 4029 database tables, 259 illustrations. Updated monthly. 12 month After-Sales Service.

Contents

BUSINESS BANKING AFRICA REPORT + DATABASE

The Market for Business Banking in each country by Products & Services.

The Business Banking Africa Report covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

BUSINESS BANKING

1. Business Banking
2. Administrative & Support Services
3. Banking
4. Beverage & Tobacco Products
5. Bricks & Pottery
6. Broadcasting & Telecommunications
7. Building Contractors
8. Building Materials & Garden Supplies Dealers
9. Building, Developing & General Contracting
10. Business Support Activities
11. Cement & Construction Materials
12. Chemical Products
13. Civic/Professional & similar organisations
14. Clothing & Footwear Products
15. Computer & Electronic Products
16. Construction: Buildings
17. Construction: Heavy
18. Contractors
19. Couriers & Delivery Services
20. Educational Services
21. Electrical Equipment, Appliances & Component Products
22. Financial Services
23. Food Products

24. Food Services, Restaurants & Drinking Places
25. Furniture Products
26. Glass
27. Health & Personal Care Stores
28. Hospitals & Health Care
29. Hotels & Accommodation
30. Information Services
31. Insurance
32. Leather
33. Logistic Services
34. Machinery Products
35. Management Services
36. Metal Products
37. Minerals
38. Miscellaneous Goods & Services
39. Motor Vehicle & Parts Dealers
40. Nonmetallic Mineral Products
41. Paper Products
42. Personal Services
43. Petroleum & Coal Products
44. Plastics & Rubber Products
45. Primary Metals
46. Printing
47. Private, Consumer & other NSK
48. Professional, Scientific & Technical Services
49. Publishing
50. Real Estate
51. Rental & Leasing Services
52. Repair & Maintenance Services
53. Retailers: Clothing
54. Retailers: Electronics & Appliances
55. Retailers: Food & Beverages
56. Retailers: Furniture & Home Furnishings
57. Retailers: Gasoline
58. Retailers: General Merchandise
59. Retailers: Leisure Goods
60. Retailers: Miscellaneous
61. Retailers: Nonstore
62. Telecommunications

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AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332

African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

73 Products covered for 54 Countries: 1954 pages, 4023 spreadsheets, 4029 database tables, 259 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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