

# Breakfast Cereals Asia Report & Database

<https://marketpublishers.com/r/BB107DE1CD9DEN.html>

Date: September 2019

Pages: 1990

Price: US\$ 1,650.00 (Single User License)

ID: BB107DE1CD9DEN

## Abstracts

### BREAKFAST CEREALS ASIA REPORT + DATABASE

The Breakfast Cereals Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

31 Products/Markets covered, 1990 pages, 4016 spreadsheets, 4039 database tables, 277 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 31123.

## Contents

### BREAKFAST CEREALS ASIA REPORT + DATABASE

The Market for Breakfast Cereals in each country by Products & Services.

This database covers NAICS code: 31123. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Breakfast Cereals Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### BREAKFAST CEREALS

1. Breakfast cereal manufactures
2. Breakfast cereal manufactures
3. Ready-to-serve cereal breakfast foods, except infant cereals
4. Ready-to-serve corn flakes & other corn breakfast foods (except infant cereals), with or without fruits and-or nuts
5. Ready-to-serve corn flakes & other corn breakfast foods (except infant cereals), with fruits and-or nuts
6. Ready-to-serve corn flakes & other corn breakfast foods (except infant cereals), without fruits or nuts
7. Ready-to-serve wheat flakes & other corn breakfast foods (except infant cereals), with or without fruits and-or nuts
8. Ready-to-serve wheat flakes & other wheat breakfast foods (except infant cereals), with fruits and-or nuts
9. Ready-to-serve wheat flakes & other wheat breakfast foods (except infant cereals), without fruits or nuts
10. Ready-to-serve oat breakfast foods (except infant cereals), with or without fruits and-or nuts
11. Ready-to-serve oat breakfast foods (except infant cereals), with fruits and-or nuts
12. Ready-to-serve oat breakfast foods (except infant cereals), without fruits and-or nuts
13. Ready-to-serve rice breakfast foods (except infant cereals), with or without fruits and-

or nuts

14. Ready-to-serve rice breakfast foods (except infant cereals), with fruits and-or nuts
15. Ready to serve rice breakfast foods (except infant cereals), without fruits or nuts
16. Ready-to-serve breakfast preparations of other grains & mixed grains (except infant cereals), with or without fruits and-or nuts
17. Ready-to-serve breakfast preparations of other grains & mixed grains (except infant cereals), with fruits and-or nuts
18. Ready-to-serve breakfast preparations of other grains & mixed grains (except infant cereals), without fruits or nuts
19. Ready-to-serve cereal breakfast foods, except infant cereals, nsk
20. Other cereal breakfast foods, nec
21. Other cereal breakfast foods
22. Infants' cereals, all types
23. Instant hot cereals, all types of grains (mix with hot water & eat type)
24. Farina & other wheat foods intended to be cooked before serving, except instant & infants' cereals
25. Rolled oats & oatmeal intended to be cooked before serving, except instant & infants' cereals
26. Cereal preparations of other grains & mixed grains intended to be cooked before serving, except instant & infants' cereals
27. Other cereal breakfast foods, nsk
28. Cereal breakfast foods, nsk, total
29. Cereal breakfast foods, nsk, nonadministrative-record
30. Cereal breakfast foods, nsk, administrative-record

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ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

31 Products covered for over 200 Countries: 1990 pages, 4016 spreadsheets, 4039 database tables, 277 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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