

Book Store Revenues Asia Report & Database

<https://marketpublishers.com/r/B498AC8D6C8DDEN.html>

Date: September 2019

Pages: 1976

Price: US\$ 1,650.00 (Single User License)

ID: B498AC8D6C8DDEN

Abstracts

BOOK STORE REVENUES ASIA REPORT + DATABASE

The Book Store Revenues Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

44 Products/Markets covered, 1976 pages, 4034 spreadsheets, 4044 database tables, 251 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 451211_L.

Contents

BOOK STORE REVENUES ASIA REPORT + DATABASE

The Market for Book Store Revenues in each country by Products & Services.

This database covers NAICS code: 451211_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Book Store Revenues Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

BOOK STORE REVENUES

1. Book stores Lines
2. Groceries & other foods for human consumption off the premises
3. Bottled, canned, or packaged soft drinks
4. All other foods
5. Meals, unpack snacks, sandwiches, etc for immediate consump
6. Packaged liquor, wine, & beer
7. Miscellaneous consumables
8. Drugs, health aids, beauty aids, including cosmetics
9. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
10. Men's wear
11. Women's, juniors', & misses' wear
12. Children's wear, incl boys, girls, & infants & toddlers
13. TVs, video recorders, video cameras, videos, DVDs, etc
14. Audio equip, musical instr, radios, stereos, CDs, media, etc
15. Computer hardware, software, & supplies
16. Computer & peripheral equipment
17. Prepackaged (off-the-shelf) computer software
18. Kitchenware & home furnishings
19. Giftware & glassware including vases

20. All other kitchenware & home furnishings
21. Jewelry, incl watches, watch attach, novelty jewelry, etc
22. Books
23. Trade, incl fiction, non-fiction, adult, juvenile, nonrack size
24. Mass market paperback, rack size
25. Religious
26. General reference, including dictionaries, atlases, etc.
27. Textbooks, incl elementary, high school, & college levels
28. Professional, incl technical, scientific, business, law, etc
29. Other books, including University press, etc.
30. Photographic equipment & supplies
31. Toys, hobby goods, & games
32. Pets, pet foods, & pet supplies
33. All other merchandise
34. Stationery products
35. Office paper, incl computer, copier, fax & typewriter paper
36. Office & school supplies
37. Office equip, incl fax machines, dictaphones, copier, calculators
38. Greeting cards
39. Magazines & newspapers
40. Religious goods, except books
41. Souvenirs & novelty items
42. All other merchandise
43. All nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

- 1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39

Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

44 Products covered for over 200 Countries: 1976 pages, 4034 spreadsheets, 4044 database tables, 251 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

I would like to order

Product name: Book Store Revenues Asia Report & Database

Product link: <https://marketpublishers.com/r/B498AC8D6C8DDEN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B498AC8D6C8DDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970