

# **Book Publishers World Report & Database**

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## **Abstracts**

#### **BOOK PUBLISHERS WORLD REPORT + DATABASE**

The Book Publishers World Report & Database gives Market
Consumption/Products/Services for over 200 countries by 6 to 10-Digit NAICS Product
Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market



Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

68 Products/Markets covered, 2005 pages, 10079 spreadsheets, 9623 database tables, 523 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51113.



### **Contents**

#### **BOOK PUBLISHERS WORLD REPORT + DATABASE**

The Market for Book Publishers in each country by Products & Services.

This database covers NAICS code: 51113. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Book Publishers World Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### **BOOK PUBLISHERS**

- 1. Book publishers
- 2. Book publishers
- 3. Textbook publishing, incl teachers' editions, hardbound & paperbound
- 4. Hardbound elementary school (grades K through 8) textbook publishing, incl teachers' editions
- 5. Paperbound elementary school (grades K through 8) textbook publishing, incl teachers' editions
- 6. Hardbound high school (grades 9 through 12) textbook publishing, incl teachers' editions
- 7. Paperbound high school (grades 9 through 12) textbook publishing, incl teachers' editions
- 8. Hardbound college (grades 13 & up, for post high school level courses) textbook publishing
- 9. Paperbound college (grades 13 & up, for post high school level courses) textbook publishing
- 10. Paperbound elementary school (grades K through 8) workbook, textbook-related objective test, manual, etc., publishing
- 11. Paperbound high school (grades 9 through 12) workbook, textbook-related objective test, manual, etc., publishing
- 12. Paperbound college (grades 13 & up, for post high school level courses) workbook,



textbook-related objective test, manual, etc., publishing

- 13. Standardized test publishing, incl both tests & answer sheets, paperbound
- 14. Textbooks, incl teachers' editions, hardbound & paperbound, nsk
- 15. Technical, scientific & professional book publishing, hardbound & paperbound
- 16. Hardbound law book publishing, incl supplements (designed for the profession)
- 17. Paperbound law book publishing, incl supplements (designed for the profession)
- 18. Hardbound medical book publishing, incl dental subjects (designed for the profession)
- 19. Paperbound medical book publishing, incl dental subjects (designed for the profession)
- 20. Hardbound business book publishing (nonfiction for readers in the profession)
- 21. Paperbound business book publishing (nonfiction for readers in the profession)
- 22. Other hardbound technical, scientific & professional book publishing
- 23. Other paperbound technical, scientific & professional book publishing
- 24. Technical, scientific & professional book publishing, hardbound & paperbound, nsk
- 25. Religious book publishing, hardbound & paperbound
- 26. Religious book publishing, incl prayer books & missals, hardbound & paperbound
- 27. Other hardbound religious book publishing, incl subscription reference books
- 28. Other paperbound religious book publishing, incl subscription reference books
- 29. Religious book publishing, hardbound & paperbound, nsk
- 30. Mass market, rack-size, paperbound book publishing
- 31. Book club book publishing, hardbound & paperbound
- 32. Mail order book publishing, hardbound & paperbound
- 33. Adult trade & juvenile book publishing, hardbound & paperbound
- 34. Hardbound adult trade book publishing, whether by trade or mass market publishers
- 35. Paperbound (excl mass market rack-size) adult trade book publishing, whether by trade or mass market publishers
- 36. Hardbound juvenile book publishing (fiction & nonfiction, excl toy & coloring books)
- 37. Paperbound juvenile book publishing (fiction & nonfiction, excl toy & coloring books)
- 38. Adult trade & juvenile book publishing, hardbound & paperbound, nsk
- 39. General reference book publishing, hardbound & paperbound
- 40. Encyclopedia publishing, hardbound & paperbound
- 41. Dictionary & thesaurus publishing, hardbound & paperbound
- 42. Other general reference book publishing, hardbound & paperbound
- 43. General reference book publishing, hardbound & paperbound, nsk
- 44. Other book publishing, excl pamphlets & music books, nec, hardbound & paperbound
- 45. Other book publishing, excl pamphlets & music books, hardbound & paperbound
- 46. Hardbound university press book publishing



- 47. Paperbound university press book publishing, excl pamphlets
- 48. Other book publishing, nec, excl pamphlets & music books, hardbound & paperbound
- 49. Other book publishing, nec, excl pamphlets & music books, hardbound & paperbound, nsk
- 50. Pamphlet publishing (5 through 48 pages), except music or travel pamphlets, incl religious & text
- 51. Audio book publishing (books recorded on media)
- 52. Books published in electronic format (CD-ROM, diskette, etc.)
- 53. Elementary school textbooks (grades K through 8), published in electronic format (CD-ROM, diskette, etc.)
- 54. High school textbooks (grades 9 through 12), published in electronic format (CD-ROM, diskette, etc.)
- 55. College textbooks (grades 13 & up, for post high school level courses), published in electronic format (CD-ROM, diskette, etc.)
- 56. Law books, incl supplements (designed for the profession), published in electronic format (CD-ROM, diskette, etc.)
- 57. Medical books, incl dental subjects (designed for the profession), published in electronic format (CD-ROM, diskette, etc.)
- 58. Business books (nonfiction for readers in the profession), published in electronic format (CD-ROM, diskette, etc.)
- 59. Other technical, scientific & professional books, published in electronic format (CD-ROM, diskettes, etc.)
- 60. Religious books, published in electronic format (CD-ROM, diskette, etc.)
- 61. General books (trade, etc.), published in electronic format (CD-ROM, diskette, etc.)
- 62. General reference books, published in electronic format (CD-ROM, diskette, etc.)
- 63. Other book publishing, excl pamphlets, published in electronic format (CD-ROM, diskette, etc.) .
- 64. Books published in electronic format (CD-ROM, diskette, etc.), nsk
- 65. Book publishers, nsk, total
- 66. Book publishers, nsk, nonadministrative-record
- 67. Book publishers, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and



modeling.

68 Products covered for over 200 Countries: 2005 pages, 10079 spreadsheets, 9623 database tables, 523 diagrams & maps.

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