

Book Publishers Global Report

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Abstracts

BOOK PUBLISHERS GLOBAL PDF REPORT

See descriptive brochure: [here](#)

The Book Publishers Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Book Publishers covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Book Publishers MARKETS DATA - in US\$ by Country by Product/Service by Year:
Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

BOOK PUBLISHERS

1. Book publishers
2. Book publishers
3. Textbook publishing, incl teachers' editions, hardbound & paperbound
4. Hardbound elementary school (grades K through 8) textbook publishing, incl teachers' editions
5. Paperbound elementary school (grades K through 8) textbook publishing, incl teachers' editions
6. Hardbound high school (grades 9 through 12) textbook publishing, incl teachers' editions
7. Paperbound high school (grades 9 through 12) textbook publishing, incl teachers' editions
8. Hardbound college (grades 13 & up, for post high school level courses) textbook publishing
9. Paperbound college (grades 13 & up, for post high school level courses) textbook publishing
10. Paperbound elementary school (grades K through 8) workbook, textbook-related objective test, manual, etc., publishing
11. Paperbound high school (grades 9 through 12) workbook, textbook-related objective test, manual, etc., publishing
12. Paperbound college (grades 13 & up, for post high school level courses) workbook, textbook-related objective test, manual, etc., publishing
13. Standardized test publishing, incl both tests & answer sheets, paperbound
14. Textbooks, incl teachers' editions, hardbound & paperbound, nsk
15. Technical, scientific & professional book publishing, hardbound & paperbound
16. Hardbound law book publishing, incl supplements (designed for the profession)
17. Paperbound law book publishing, incl supplements (designed for the profession)
18. Hardbound medical book publishing, incl dental subjects (designed for the profession)
19. Paperbound medical book publishing, incl dental subjects (designed for the profession)
20. Hardbound business book publishing (nonfiction for readers in the profession)
21. Paperbound business book publishing (nonfiction for readers in the profession)
22. Other hardbound technical, scientific & professional book publishing
23. Other paperbound technical, scientific & professional book publishing
24. Technical, scientific & professional book publishing, hardbound & paperbound, nsk
25. Religious book publishing, hardbound & paperbound
26. Religious book publishing, incl prayer books & missals, hardbound & paperbound
27. Other hardbound religious book publishing, incl subscription reference books
- 28.

Other paperbound religious book publishing, incl subscription reference books 29. Religious book publishing, hardbound & paperbound, nsk 30. Mass market, rack-size, paperbound book publishing 31. Book club book publishing, hardbound & paperbound 32. Mail order book publishing, hardbound & paperbound 33. Adult trade & juvenile book publishing, hardbound & paperbound 34. Hardbound adult trade book publishing, whether by trade or mass market publishers 35. Paperbound (excl mass market rack-size) adult trade book publishing, whether by trade or mass market publishers 36. Hardbound juvenile book publishing (fiction & nonfiction, excl toy & coloring books) 37. Paperbound juvenile book publishing (fiction & nonfiction, excl toy & coloring books) 38. Adult trade & juvenile book publishing, hardbound & paperbound, nsk 39. General reference book publishing, hardbound & paperbound 40. Encyclopedia publishing, hardbound & paperbound 41. Dictionary & thesaurus publishing, hardbound & paperbound 42. Other general reference book publishing, hardbound & paperbound 43. General reference book publishing, hardbound & paperbound, nsk 44. Other book publishing, excl pamphlets & music books, nec, hardbound & paperbound 45. Other book publishing, excl pamphlets & music books, hardbound & paperbound 46. Hardbound university press book publishing 47. Paperbound university press book publishing, excl pamphlets 48. Other book publishing, nec, excl pamphlets & music books, hardbound & paperbound 49. Other book publishing, nec, excl pamphlets & music books, hardbound & paperbound, nsk 50. Pamphlet publishing (5 through 48 pages), except music or travel pamphlets, incl religious & text 51. Audio book publishing (books recorded on media) 52. Books published in electronic format (CD-ROM, diskette, etc.) 53. Elementary school textbooks (grades K through 8), published in electronic format (CD-ROM, diskette, etc.) 54. High school textbooks (grades 9 through 12), published in electronic format (CD-ROM, diskette, etc.) 55. College textbooks (grades 13 & up, for post high school level courses), published in electronic format (CD-ROM, diskette, etc.) 56. Law books, incl supplements (designed for the profession), published in electronic format (CD-ROM, diskette, etc.) 57. Medical books, incl dental subjects (designed for the profession), published in electronic format (CD-ROM, diskette, etc.) 58. Business books (nonfiction for readers in the profession), published in electronic format (CD-ROM, diskette, etc.) 59. Other technical, scientific & professional books, published in electronic format (CD-ROM, diskettes, etc.) 60. Religious books, published in electronic format (CD-ROM, diskette, etc.) 61. General books (trade, etc.), published in electronic format (CD-ROM, diskette, etc.) 62. General reference books, published in electronic format (CD-ROM, diskette, etc.) 63. Other book publishing, excl pamphlets, published in electronic format (CD-ROM, diskette, etc.) 64. Books published in electronic format (CD-ROM, diskette, etc.), nsk 65. Book publishers, nsk, total 66. Book publishers, nsk, nonadministrative-record 67. Book publishers, nsk, administrative-record

This report is from a Market database which is designed to be compatible with U.S. government databases.

FINANCIAL DATA for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

BALANCE SHEET ITEMS:

1. Total Sales
2. Pre-tax Profit
3. Interest Paid
4. Non-trading Income
5. Operating Profit
6. Depreciation: Structures
7. Depreciation: Plant and Equipment
8. Depreciation: Miscellaneous Items
9. Total Depreciation
10. Trading Profit
11. Intangible Assets
12. Intermediate Assets
13. Fixed Assets: Structures
14. Fixed Assets: Plant and Equipment
15. Fixed Assets: Miscellaneous Items
16. Fixed Assets
17. Capital Expenditure on Structures
18. Capital Expenditure on Plant and Equipment
19. Capital Expenditure on Vehicles
20. Capital Expenditure on Data Processing Equipment
21. Capital Expenditure on Miscellaneous Items
22. Total Capital Expenditure
23. Retirements: Structures
24. Retirements: Plant and Equipment
25. Retirements: Miscellaneous Items
26. Total Retirements
27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks/Inventory

31. Debtors
32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors
36. Short Term Loans
37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets/Capital Employed
40. Shareholders' Funds
41. Long Term Loans
42. Miscellaneous Long Term Liabilities
43. Total Employees
44. Raw Materials Cost
45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies/Materials and Energy Costs
49. Payroll Costs
50. Wages
51. Directors' Remunerations
52. Employee Benefits
53. Employee Commissions
54. Total Employees Remunerations
55. Sub-Contractors
56. Rental & Leasing: Structures
57. Rental & Leasing: Plant and Equipment
58. Total Rental & Leasing Costs
59. Maintenance: Structures
60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased
63. Communications Costs
64. Miscellaneous Expenses
65. Sales Personnel Variable & Commission Costs
66. Sales Expenses and Costs
67. Sales Materials Costs
68. Total Sales Costs
69. Distribution Fixed Costs

70. Distribution Variable Costs
71. Warehousing Fixed Costs
72. Warehousing Variable Costs
73. Physical Handling Fixed Costs
74. Physical Handling Variable Costs
75. Physical Process Fixed Costs
76. Physical Process Variable Costs
77. Total Distribution and Handling Costs
78. Mailing & Correspondence Costs
79. Media Advertising Costs
80. Advertising Materials & Print Costs
81. POS & Display Costs
82. Exhibition & Events Costs
83. Total Advertising Costs
84. Product Returns & Rejection Costs
85. Product Service & Maintenance Costs
86. Customer Problem Solving & Customer Complaint Costs
87. Total After-Sales Costs
88. Total Marketing Costs
89. New Technology Expenditure
90. New Production Technology Expenditure
91. Total Research and Development Expenditure
92. Total Operational & Process Costs
93. Debtors within Agreed Terms
94. Debtors outside Agreed Terms
95. Un-recoverable Debts

INDUSTRY DATA for each Country for each Norm by period
(Previous/Current/Forecast):

INDEX:

1. Supplier or Producer Market Level Prices
2. Distribution Channel Market Level Prices
3. Retail or Added Value Market Level Prices
4. User or Consumer Market Level Prices
5. Discounted & Promotional Market Level Prices
6. Plant & Equipment Average Annual Investment
7. Product Prices Market Average

8. New Product Introductions
9. Relative output of Products of a Superior Quality
10. Index of Comparative Salesforce and Selling Expenditure
11. Index of Comparative Advertising Expenditure
12. Index of Comparative General Promotional Expenditure
13. Product Adoption Rates
14. Product Sales Conversion Rates
15. Average Annual Sales Growth Rate
16. Capacity Utilization as a measure of Standard Capacity
17. Standardized Products & Services Index
18. Relative Employee Compensation Index
19. Instable Market Share as an Index of Total Market Share
20. Relative Forward Integration Index
21. Plant and Equipment Investment greater than Depreciation
22. Plant and Equipment Investment Equal to Depreciation
23. Plant and Equipment Investment Less than Depreciation
24. Plant and Equipment Investment - Unallocated
25. Plant and Equipment in Use within the range 0-3 years
26. Plant and Equipment in Use within the range 3-6 years
27. Plant and Equipment in Use within the range 6-9 years
28. Plant and Equipment in Use over years 9 old/Unallocated
29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified/Unallocated
33. Immediate Wholesale & Retail Customers
34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers/Unallocated
37. Enterprises within the Range 1-19 Employees
38. Enterprises within the Range 20-99 Employees
39. Enterprises within the Range 100+ Employees
40. Enterprises within Unspecified Employee Ranges
41. Buyer Age Profile in the range 0-19 Years
42. Buyer Age Profile in the range 20-24 Years
43. Buyer Age Profile in the range 25-34 Years
44. Buyer Age Profile in the range 35-44 Years
45. Buyer Age Profile in the range 45-54 Years
46. Buyer Age Profile in the range 55-64 Years

47. Buyer Age Profile in the range 65+ Years
48. Buyer Profile in the AB Social Group
49. Buyer Profile in the C1 Social Group
50. Buyer Profile in the C2 Social Group
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53. User Age Profile in the range 20-24 Years
54. User Age Profile in the range 25-34 Years
55. User Age Profile in the range 35-44 Years
56. User Age Profile in the range 45-54 Years
57. User Age Profile in the range 55-64 Years
58. User Age Profile in the range 65+ Years
59. User Profile in the AB Social Group
60. User Profile in the C1 Social Group
61. User Profile in the C2 Social Group
62. User Profile in the DE/Unallocated Social Group

68 Products covered for over 100 Countries: 1250 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9897 spreadsheets and 9786 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9897 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.

UPGRADE:

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500.

Regional Database: Cost \$ 1850, less the Coupon value of \$300.

Country + Town Database: Cost \$ 2850, less the Coupon value of \$500.

Country Database: Cost \$ 1250, less the Coupon value of \$300.

BOOK PUBLISHERS WORLD REPORT DATABASE EDITION

The Market for Book Publishers in each country by Products & Services. The Book Publishers World Report covers:

TIME SERIES - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED: As above

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997 to Current Year, Forecast Current Year to next 7 years, Forecast Current Year to 2044. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

68 Products covered for over 200 Countries: 2058 pages, 9897 spreadsheets, 9786 database tables, 559 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.

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BOOK PUBLISHERS GLOBAL REPORT

The Market for Book Publishers in each country by Products & Services.

The Book Publishers World Report covers:

TIME SERIES:

Historic Past 7 years to Current Year - by each year.

Forecasts Current Year to Next 7 years - by each year.

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Belarus Financials Historic

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Belgium Market Forecast: US\$ Million
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Botswana Financials Forecast
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Brazil Market Forecast: US\$ Million
Brazil Financials Historic
Brazil Financials Forecast
Brazil Industry Norms
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Bulgaria Market Forecast: US\$ Million
Bulgaria Financials Historic
Bulgaria Financials Forecast
Bulgaria Industry Norms
Cambodia Market Historic: US\$ Million
Cambodia Market Forecast: US\$ Million
Cambodia Financials Historic
Cambodia Financials Forecast
Cambodia Industry Norms
Canada Market Historic: US\$ Million
Canada Market Forecast: US\$ Million

Canada Financials Historic
Canada Financials Forecast
Canada Industry Norms
Chile Market Historic: US\$ Million
Chile Market Forecast: US\$ Million
Chile Financials Historic
Chile Financials Forecast
Chile Industry Norms
China Market Historic: US\$ Million
China Market Forecast: US\$ Million
China Financials Historic
China Financials Forecast
China Industry Norms
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Colombia Market Forecast: US\$ Million
Colombia Financials Historic
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Croatia Market Forecast: US\$ Million
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Czech Republic Market Forecast: US\$ Million

Czech Republic Financials Historic

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Denmark Market Forecast: US\$ Million

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Ecuador Market Forecast: US\$ Million

Ecuador Financials Historic

Ecuador Financials Forecast

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Egypt Market Historic: US\$ Million

Egypt Market Forecast: US\$ Million

Egypt Financials Historic

Egypt Financials Forecast

Egypt Industry Norms

El Salvador Market Historic: US\$ Million

El Salvador Market Forecast: US\$ Million

El Salvador Financials Historic

El Salvador Financials Forecast

El Salvador Industry Norms

Estonia Market Historic: US\$ Million

Estonia Market Forecast: US\$ Million

Estonia Financials Historic

Estonia Financials Forecast

Estonia Industry Norms

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Finland Market Forecast: US\$ Million

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France Market Forecast: US\$ Million

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Ireland Market Forecast: US\$ Million
Ireland Financials Historic
Ireland Financials Forecast
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Israel Market Historic: US\$ Million
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Zambia Industry Norms

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