

Book Publishers Europe Report & Database

https://marketpublishers.com/r/BE8BD35FFB4DEN.html Date: September 2019 Pages: 1973 Price: US\$ 1,650.00 (Single User License) ID: BE8BD35FFB4DEN

Abstracts

BOOK PUBLISHERS EUROPE REPORT + DATABASE

The Book Publishers Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

68 Products/Markets covered, 1973 pages, 4041 spreadsheets, 3950 database tables, 265 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51113.



Contents

BOOK PUBLISHERS EUROPE REPORT + DATABASE

The Market for Book Publishers in each country by Products & Services.

This database covers NAICS code: 51113. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Book Publishers Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

BOOK PUBLISHERS

- 1. Book publishers
- 2. Book publishers
- 3. Textbook publishing, incl teachers' editions, hardbound & paperbound

4. Hardbound elementary school (grades K through 8) textbook publishing, incl teachers' editions

5. Paperbound elementary school (grades K through 8) textbook publishing, incl teachers' editions

6. Hardbound high school (grades 9 through 12) textbook publishing, incl teachers' editions

7. Paperbound high school (grades 9 through 12) textbook publishing, incl teachers' editions

8. Hardbound college (grades 13 & up, for post high school level courses) textbook publishing

9. Paperbound college (grades 13 & up, for post high school level courses) textbook publishing

10. Paperbound elementary school (grades K through 8) workbook, textbook-related objective test, manual, etc., publishing

11. Paperbound high school (grades 9 through 12) workbook, textbook-related objective test, manual, etc., publishing

12. Paperbound college (grades 13 & up, for post high school level courses) workbook,



textbook-related objective test, manual, etc., publishing

- 13. Standardized test publishing, incl both tests & answer sheets, paperbound
- 14. Textbooks, incl teachers' editions, hardbound & paperbound, nsk
- 15. Technical, scientific & professional book publishing, hardbound & paperbound
- 16. Hardbound law book publishing, incl supplements (designed for the profession)
- 17. Paperbound law book publishing, incl supplements (designed for the profession)

18. Hardbound medical book publishing, incl dental subjects (designed for the profession)

19. Paperbound medical book publishing, incl dental subjects (designed for the profession)

- 20. Hardbound business book publishing (nonfiction for readers in the profession)
- 21. Paperbound business book publishing (nonfiction for readers in the profession)
- 22. Other hardbound technical, scientific & professional book publishing
- 23. Other paperbound technical, scientific & professional book publishing
- 24. Technical, scientific & professional book publishing, hardbound & paperbound, nsk
- 25. Religious book publishing, hardbound & paperbound
- 26. Religious book publishing, incl prayer books & missals, hardbound & paperbound
- 27. Other hardbound religious book publishing, incl subscription reference books
- 28. Other paperbound religious book publishing, incl subscription reference books
- 29. Religious book publishing, hardbound & paperbound, nsk
- 30. Mass market, rack-size, paperbound book publishing
- 31. Book club book publishing, hardbound & paperbound
- 32. Mail order book publishing, hardbound & paperbound
- 33. Adult trade & juvenile book publishing, hardbound & paperbound
- 34. Hardbound adult trade book publishing, whether by trade or mass market publishers

35. Paperbound (excl mass market rack-size) adult trade book publishing, whether by trade or mass market publishers

- 36. Hardbound juvenile book publishing (fiction & nonfiction, excl toy & coloring books)
- 37. Paperbound juvenile book publishing (fiction & nonfiction, excl toy & coloring books)
- 38. Adult trade & juvenile book publishing, hardbound & paperbound, nsk
- 39. General reference book publishing, hardbound & paperbound
- 40. Encyclopedia publishing, hardbound & paperbound
- 41. Dictionary & thesaurus publishing, hardbound & paperbound
- 42. Other general reference book publishing, hardbound & paperbound
- 43. General reference book publishing, hardbound & paperbound, nsk

44. Other book publishing, excl pamphlets & music books, nec, hardbound & paperbound

45. Other book publishing, excl pamphlets & music books, hardbound & paperbound46. Hardbound university press book publishing



47. Paperbound university press book publishing, excl pamphlets

48. Other book publishing, nec, excl pamphlets & music books, hardbound & paperbound

49. Other book publishing, nec, excl pamphlets & music books, hardbound & paperbound, nsk

50. Pamphlet publishing (5 through 48 pages), except music or travel pamphlets, incl religious & text

51. Audio book publishing (books recorded on media)

52. Books published in electronic format (CD-ROM, diskette, etc.)

53. Elementary school textbooks (grades K through 8), published in electronic format (CD-ROM, diskette, etc.)

54. High school textbooks (grades 9 through 12), published in electronic format (CD-ROM, diskette, etc.)

55. College textbooks (grades 13 & up, for post high school level courses), published in electronic format (CD-ROM, diskette, etc.)

56. Law books, incl supplements (designed for the profession), published in electronic format (CD-ROM, diskette, etc.)

57. Medical books, incl dental subjects (designed for the profession), published in electronic format (CD-ROM, diskette, etc.)

58. Business books (nonfiction for readers in the profession), published in electronic format (CD-ROM, diskette, etc.)

59. Other technical, scientific & professional books, published in electronic format (CD-ROM, diskettes, etc.)

- 60. Religious books, published in electronic format (CD-ROM, diskette, etc.)
- 61. General books (trade, etc.), published in electronic format (CD-ROM, diskette, etc.)
- 62. General reference books, published in electronic format (CD-ROM, diskette, etc.)

63. Other book publishing, excl pamphlets, published in electronic format (CD-ROM, diskette, etc.) .

- 64. Books published in electronic format (CD-ROM, diskette, etc.), nsk
- 65. Book publishers, nsk, total
- 66. Book publishers, nsk, nonadministrative-record
- 67. Book publishers, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17



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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on



the DVD to enable readers to produce their own spreadsheet calculations and modeling.

68 Products covered for 44 Countries: 1973 pages, 4041 spreadsheets, 3950 database tables, 265 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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