

Book Publishers Asia Report & Database

<https://marketpublishers.com/r/B5B015568EFDEN.html>

Date: September 2019

Pages: 1981

Price: US\$ 1,650.00 (Single User License)

ID: B5B015568EFDEN

Abstracts

BOOK PUBLISHERS ASIA REPORT + DATABASE

The Book Publishers Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

68 Products/Markets covered, 1981 pages, 3974 spreadsheets, 4030 database tables, 250 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51113.

Contents

BOOK PUBLISHERS ASIA REPORT + DATABASE

The Market for Book Publishers in each country by Products & Services.

This database covers NAICS code: 51113. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Book Publishers Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

BOOK PUBLISHERS

1. Book publishers
2. Book publishers
3. Textbook publishing, incl teachers' editions, hardbound & paperbound
4. Hardbound elementary school (grades K through 8) textbook publishing, incl teachers' editions
5. Paperbound elementary school (grades K through 8) textbook publishing, incl teachers' editions
6. Hardbound high school (grades 9 through 12) textbook publishing, incl teachers' editions
7. Paperbound high school (grades 9 through 12) textbook publishing, incl teachers' editions
8. Hardbound college (grades 13 & up, for post high school level courses) textbook publishing
9. Paperbound college (grades 13 & up, for post high school level courses) textbook publishing
10. Paperbound elementary school (grades K through 8) workbook, textbook-related objective test, manual, etc., publishing
11. Paperbound high school (grades 9 through 12) workbook, textbook-related objective test, manual, etc., publishing
12. Paperbound college (grades 13 & up, for post high school level courses) workbook,

textbook-related objective test, manual, etc., publishing

13. Standardized test publishing, incl both tests & answer sheets, paperbound
14. Textbooks, incl teachers' editions, hardbound & paperbound, nsk
15. Technical, scientific & professional book publishing, hardbound & paperbound
16. Hardbound law book publishing, incl supplements (designed for the profession)
17. Paperbound law book publishing, incl supplements (designed for the profession)
18. Hardbound medical book publishing, incl dental subjects (designed for the profession)
19. Paperbound medical book publishing, incl dental subjects (designed for the profession)
20. Hardbound business book publishing (nonfiction for readers in the profession)
21. Paperbound business book publishing (nonfiction for readers in the profession)
22. Other hardbound technical, scientific & professional book publishing
23. Other paperbound technical, scientific & professional book publishing
24. Technical, scientific & professional book publishing, hardbound & paperbound, nsk
25. Religious book publishing, hardbound & paperbound
26. Religious book publishing, incl prayer books & missals, hardbound & paperbound
27. Other hardbound religious book publishing, incl subscription reference books
28. Other paperbound religious book publishing, incl subscription reference books
29. Religious book publishing, hardbound & paperbound, nsk
30. Mass market, rack-size, paperbound book publishing
31. Book club book publishing, hardbound & paperbound
32. Mail order book publishing, hardbound & paperbound
33. Adult trade & juvenile book publishing, hardbound & paperbound
34. Hardbound adult trade book publishing, whether by trade or mass market publishers
35. Paperbound (excl mass market rack-size) adult trade book publishing, whether by trade or mass market publishers
36. Hardbound juvenile book publishing (fiction & nonfiction, excl toy & coloring books)
37. Paperbound juvenile book publishing (fiction & nonfiction, excl toy & coloring books)
38. Adult trade & juvenile book publishing, hardbound & paperbound, nsk
39. General reference book publishing, hardbound & paperbound
40. Encyclopedia publishing, hardbound & paperbound
41. Dictionary & thesaurus publishing, hardbound & paperbound
42. Other general reference book publishing, hardbound & paperbound
43. General reference book publishing, hardbound & paperbound, nsk
44. Other book publishing, excl pamphlets & music books, nec, hardbound & paperbound
45. Other book publishing, excl pamphlets & music books, hardbound & paperbound
46. Hardbound university press book publishing

- 47. Paperbound university press book publishing, excl pamphlets
- 48. Other book publishing, nec, excl pamphlets & music books, hardbound & paperbound
- 49. Other book publishing, nec, excl pamphlets & music books, hardbound & paperbound, nsk
- 50. Pamphlet publishing (5 through 48 pages), except music or travel pamphlets, incl religious & text
- 51. Audio book publishing (books recorded on media)
- 52. Books published in electronic format (CD-ROM, diskette, etc.)
- 53. Elementary school textbooks (grades K through 8), published in electronic format (CD-ROM, diskette, etc.)
- 54. High school textbooks (grades 9 through 12), published in electronic format (CD-ROM, diskette, etc.)
- 55. College textbooks (grades 13 & up, for post high school level courses), published in electronic format (CD-ROM, diskette, etc.)
- 56. Law books, incl supplements (designed for the profession), published in electronic format (CD-ROM, diskette, etc.)
- 57. Medical books, incl dental subjects (designed for the profession), published in electronic format (CD-ROM, diskette, etc.)
- 58. Business books (nonfiction for readers in the profession), published in electronic format (CD-ROM, diskette, etc.)
- 59. Other technical, scientific & professional books, published in electronic format (CD-ROM, diskettes, etc.)
- 60. Religious books, published in electronic format (CD-ROM, diskette, etc.)
- 61. General books (trade, etc.), published in electronic format (CD-ROM, diskette, etc.)
- 62. General reference books, published in electronic format (CD-ROM, diskette, etc.)
- 63. Other book publishing, excl pamphlets, published in electronic format (CD-ROM, diskette, etc.)
- 64. Books published in electronic format (CD-ROM, diskette, etc.), nsk
- 65. Book publishers, nsk, total
- 66. Book publishers, nsk, nonadministrative-record
- 67. Book publishers, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17

Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and

modeling.

68 Products covered for over 200 Countries: 1981 pages, 3974 spreadsheets, 4030 database tables, 250 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

I would like to order

Product name: Book Publishers Asia Report & Database

Product link: <https://marketpublishers.com/r/B5B015568EFDEN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B5B015568EFDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970