

Book Publisher Revenues Global Report

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Abstracts

BOOK PUBLISHER REVENUES GLOBAL PDF REPORT

See descriptive brochure: [here](#)

The Book Publisher Revenues Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Book Publisher Revenues covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Book Publisher Revenues MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

BOOK PUBLISHER REVENUES

1. Book publishers Lines
2. Printing services for others
3. Sale or licensing of rights to content
4. Sale or licensing of rights to textbooks
5. Sale or licensing of rights to children's books
6. Sale or licensing of rights to general reference books
7. Sale or licensing of rights to professional/tech/scholarly books
8. Sale or licensing of rights to adult trade books
9. Sale or licensing of rights to other content 10. Mailing lists, rental or sale 11. Publishing services for others 12. Books - Print: Textbooks 13. Books - Print: Elementary & secondary school textbooks 14. Books - Print: Post-secondary textbooks 15. Books-Print: Child's books, excl color/sticker/water paint bks 16. Books - Print: General reference books 17. Books - Print: General reference books - Maps 18. Books - Print: General reference books - Atlases & gazetteers 19. Books-Print:Gen ref bks-Oth, incl dict/encycl/thesauruses/etc 20. Books - Print: Professional, technical & scholarly books 21. Books - Print: Professional & technical books - Legal 22. Books - Print: Professional & technical books - Medical 23. Books - Print: Professional & technical books - Other 24. Books - Print: Scholarly books 25. Books - Print: Adult trade books 26. Books - Print - Sale of advertising space 27. Books - Internet: Textbooks 28. Books - Internet: Elementary & secondary school textbooks 29. Books - Internet: Post-secondary textbooks 30. Books-Internet:Child's bks, excl color/sticker/water paint bks 31. Books - Internet: General reference books 32. Books - Internet: General reference books - Maps 33. Books - Internet: General reference books - Atlases & gazetteers 34. Books-Internet: Gen ref bks-Oth, incl dict/encycl/thesauruses/etc 35. Books - Internet: Professional, technical & scholarly books 36. Books - Internet: Professional & technical books - Legal 37. Books - Internet: Professional & technical books - Medical 38. Books - Internet: Professional & technical books - Other 39. Books - Internet: Scholarly books 40. Books - Internet: Adult trade books 41. Books - Internet - Sale of advertising space 42. Books - Other media: Textbooks 43. Books - Other media: Elementary & secondary school textbooks 44. Books - Other media: Post-secondary textbooks 45. Books-Oth media:Childs bk, excl color/sticker/water paint bk 46. Books - Other media: General reference books 47. Books - Other media: General reference books - Maps 48.

Books - Other media: General reference books-Atlases & gazetteers 49. Books-Other media: Gen ref bks-Oth, incl dict/encycl/thesaur/etc 50. Books - Other media: Professional, technical, & scholarly books 51. Books - Other media: Professional & technical books - Legal 52. Books - Other media: Professional & technical books - Medical 53. Books - Other media: Professional & technical books - Other 54. Books - Other media: Scholarly books 55. Books - Other media: Adult trade books 56. Books - Other media: Adult trade books - Audio 57. Books - Other media: Adult trade books - Excluding audio 58. Fulfillment serv (Third party dist of merch on a contract basis.) 59. Consulting services (Related to book publishers.) 60. Training services (Related to book publishers.) 61. Sale of ad space - Other media, not specified by type of pub 62. Cards, except greeting cards - Print 63. Calendars - Print 64. Sale of print ad space, not specified by type of publication 65. Sale of Internet ad space, not specified by type of publication 66. Music book publishing 67. Sheet music publishing 68. Yearbooks - Print 69. Posters - Print 70. Posters - Internet 71. Other publishing, not specified by type of publication 72. Other publishing, excluding books 73. Other pub, excl cards, calendars, patterns, yearbooks & posters 74. Other Internet publishing, not specified by type of publication 75. Other Internet publishing, excluding books 76. Other Internet pub, excl cards/calendars/patterns/yearbks/posters 77. Merchandise sales 78. Resale of merchandise, not specified by type 79. Rental or lease of goods &/or equipment 80. All other receipts

This report is from a Market database which is designed to be compatible with U.S. government databases.

FINANCIAL DATA for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

BALANCE SHEET ITEMS:

1. Total Sales
2. Pre-tax Profit
3. Interest Paid
4. Non-trading Income
5. Operating Profit
6. Depreciation: Structures
7. Depreciation: Plant and Equipment
8. Depreciation: Miscellaneous Items
9. Total Depreciation
10. Trading Profit

11. Intangible Assets
12. Intermediate Assets
13. Fixed Assets: Structures
14. Fixed Assets: Plant and Equipment
15. Fixed Assets: Miscellaneous Items
16. Fixed Assets
17. Capital Expenditure on Structures
18. Capital Expenditure on Plant and Equipment
19. Capital Expenditure on Vehicles
20. Capital Expenditure on Data Processing Equipment
21. Capital Expenditure on Miscellaneous Items
22. Total Capital Expenditure
23. Retirements: Structures
24. Retirements: Plant and Equipment
25. Retirements: Miscellaneous Items
26. Total Retirements
27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks/Inventory
31. Debtors
32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors
36. Short Term Loans
37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets/Capital Employed
40. Shareholders' Funds
41. Long Term Loans
42. Miscellaneous Long Term Liabilities
43. Total Employees
44. Raw Materials Cost
45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies/Materials and Energy Costs
49. Payroll Costs

50. Wages
51. Directors' Remunerations
52. Employee Benefits
53. Employee Commissions
54. Total Employees Remunerations
55. Sub-Contractors
56. Rental & Leasing: Structures
57. Rental & Leasing: Plant and Equipment
58. Total Rental & Leasing Costs
59. Maintenance: Structures
60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased
63. Communications Costs
64. Miscellaneous Expenses
65. Sales Personnel Variable & Commission Costs
66. Sales Expenses and Costs
67. Sales Materials Costs
68. Total Sales Costs
69. Distribution Fixed Costs
70. Distribution Variable Costs
71. Warehousing Fixed Costs
72. Warehousing Variable Costs
73. Physical Handling Fixed Costs
74. Physical Handling Variable Costs
75. Physical Process Fixed Costs
76. Physical Process Variable Costs
77. Total Distribution and Handling Costs
78. Mailing & Correspondence Costs
79. Media Advertising Costs
80. Advertising Materials & Print Costs
81. POS & Display Costs
82. Exhibition & Events Costs
83. Total Advertising Costs
84. Product Returns & Rejection Costs
85. Product Service & Maintenance Costs
86. Customer Problem Solving & Customer Complaint Costs
87. Total After-Sales Costs
88. Total Marketing Costs

- 89. New Technology Expenditure
- 90. New Production Technology Expenditure
- 91. Total Research and Development Expenditure
- 92. Total Operational & Process Costs
- 93. Debtors within Agreed Terms
- 94. Debtors outside Agreed Terms
- 95. Un-recoverable Debts

INDUSTRY DATA for each Country for each Norm by period
(Previous/Current/Forecast):

INDEX:

- 1. Supplier or Producer Market Level Prices
- 2. Distribution Channel Market Level Prices
- 3. Retail or Added Value Market Level Prices
- 4. User or Consumer Market Level Prices
- 5. Discounted & Promotional Market Level Prices
- 6. Plant & Equipment Average Annual Investment
- 7. Product Prices Market Average
- 8. New Product Introductions
- 9. Relative output of Products of a Superior Quality
- 10. Index of Comparative Salesforce and Selling Expenditure
- 11. Index of Comparative Advertising Expenditure
- 12. Index of Comparative General Promotional Expenditure
- 13. Product Adoption Rates
- 14. Product Sales Conversion Rates
- 15. Average Annual Sales Growth Rate
- 16. Capacity Utilization as a measure of Standard Capacity
- 17. Standardized Products & Services Index
- 18. Relative Employee Compensation Index
- 19. Instable Market Share as an Index of Total Market Share
- 20. Relative Forward Integration Index
- 21. Plant and Equipment Investment greater than Depreciation
- 22. Plant and Equipment Investment Equal to Depreciation
- 23. Plant and Equipment Investment Less than Depreciation
- 24. Plant and Equipment Investment - Unallocated
- 25. Plant and Equipment in Use within the range 0-3 years
- 26. Plant and Equipment in Use within the range 3-6 years

27. Plant and Equipment in Use within the range 6-9 years
28. Plant and Equipment in Use over years 9 old/Unallocated
29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified/Unallocated
33. Immediate Wholesale & Retail Customers
34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers/Unallocated
37. Enterprises within the Range 1-19 Employees
38. Enterprises within the Range 20-99 Employees
39. Enterprises within the Range 100+ Employees
40. Enterprises within Unspecified Employee Ranges
41. Buyer Age Profile in the range 0-19 Years
42. Buyer Age Profile in the range 20-24 Years
43. Buyer Age Profile in the range 25-34 Years
44. Buyer Age Profile in the range 35-44 Years
45. Buyer Age Profile in the range 45-54 Years
46. Buyer Age Profile in the range 55-64 Years
47. Buyer Age Profile in the range 65+ Years
48. Buyer Profile in the AB Social Group
49. Buyer Profile in the C1 Social Group
50. Buyer Profile in the C2 Social Group
51. Buyer Profile in the DE/Unallocated Social Group
52. User Age Profile in the range 0-19 Years
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54. User Age Profile in the range 25-34 Years
55. User Age Profile in the range 35-44 Years
56. User Age Profile in the range 45-54 Years
57. User Age Profile in the range 55-64 Years
58. User Age Profile in the range 65+ Years
59. User Profile in the AB Social Group
60. User Profile in the C1 Social Group
61. User Profile in the C2 Social Group
62. User Profile in the DE/Unallocated Social Group

81 Products covered for over 100 Countries: 1293 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 10043 spreadsheets and 9605 database tables. In fact the data in this Summary PDF is derived from only 300 of the 10043 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.

UPGRADE:

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500.

Regional Database: Cost \$ 1850, less the Coupon value of \$300.

Country + Town Database: Cost \$ 2850, less the Coupon value of \$500.

Country Database: Cost \$ 1250, less the Coupon value of \$300.

BOOK PUBLISHER REVENUES WORLD REPORT DATABASE EDITION

The Market for Book Publisher Revenues in each country by Products & Services. The Book Publisher Revenues World Report covers:

TIME SERIES - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED: As above

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997 to Current Year, Forecast Current Year to next 7 years, Forecast Current Year to 2044. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data,

Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

81 Products covered for over 200 Countries: 2031 pages, 10043 spreadsheets, 9605 database tables, 554 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.

Contents

BOOK PUBLISHER REVENUES GLOBAL REPORT

The Market for Book Publisher Revenues in each country by Products & Services.

The Book Publisher Revenues World Report covers:

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Historic Past 7 years to Current Year - by each year.

Forecasts Current Year to Next 7 years - by each year.

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Brazil Financials Forecast
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Cambodia Market Forecast: US\$ Million
Cambodia Financials Historic
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Canada Market Forecast: US\$ Million

Canada Financials Historic
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Chile Market Historic: US\$ Million
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Zambia Financials Forecast

Zambia Industry Norms

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