

# Book Publisher Revenues Africa Report & Database

<https://marketpublishers.com/r/B207D00D7192DEN.html>

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## Abstracts

### BOOK PUBLISHER REVENUES AFRICA REPORT + DATABASE

The Book Publisher Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

81 Products/Markets covered, 1981 pages, 3970 spreadsheets, 3989 database tables, 286 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51113\_L.

## Contents

### BOOK PUBLISHER REVENUES AFRICA REPORT + DATABASE

The Market for Book Publisher Revenues in each country by Products & Services.

This database covers NAICS code: 51113\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Book Publisher Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### BOOK PUBLISHER REVENUES

1. Book publishers Lines
2. Printing services for others
3. Sale or licensing of rights to content
4. Sale or licensing of rights to textbooks
5. Sale or licensing of rights to children's books
6. Sale or licensing of rights to general reference books
7. Sale or licensing of rights to professional/tech/scholarly books
8. Sale or licensing of rights to adult trade books
9. Sale or licensing of rights to other content
10. Mailing lists, rental or sale
11. Publishing services for others
12. Books - Print: Textbooks
13. Books - Print: Elementary & secondary school textbooks
14. Books - Print: Post-secondary textbooks
15. Books-Print: Child's books, excl color/sticker/water paint bks
16. Books - Print: General reference books
17. Books - Print: General reference books - Maps
18. Books - Print: General reference books - Atlases & gazetteers
19. Books-Print:Gen ref bks-Oth, incl dict/encyclop/thesauruses/etc
20. Books - Print: Professional, technical & scholarly books

21. Books - Print: Professional & technical books - Legal
22. Books - Print: Professional & technical books - Medical
23. Books - Print: Professional & technical books - Other
24. Books - Print: Scholarly books
25. Books - Print: Adult trade books
26. Books - Print - Sale of advertising space
27. Books - Internet: Textbooks
28. Books - Internet: Elementary & secondary school textbooks
29. Books - Internet: Post-secondary textbooks
30. Books-Internet:Child's bks, exclud color/sticker/water paint bks
31. Books - Internet: General reference books
32. Books - Internet: General reference books - Maps
33. Books - Internet: General reference books - Atlases & gazetteers
34. Books-Internet: Gen ref bks-Oth, incl dict/encycl/thesauruses/etc
35. Books - Internet: Professional, technical & scholarly books
36. Books - Internet: Professional & technical books - Legal
37. Books - Internet: Professional & technical books - Medical
38. Books - Internet: Professional & technical books - Other
39. Books - Internet: Scholarly books
40. Books - Internet: Adult trade books
41. Books - Internet - Sale of advertising space
42. Books - Other media: Textbooks
43. Books - Other media: Elementary & secondary school textbooks
44. Books - Other media: Post-secondary textbooks
45. Books-Oth media:Childs bk, exclud coloring/sticker/water paint bk
46. Books - Other media: General reference books
47. Books - Other media: General reference books - Maps
48. Books - Other media:General reference books-Atlases & gazetteers
49. Books-Other media:Gen ref bks-Oth, incl dict/encycl/thesaur/etc
50. Books - Other media: Professional, technical, & scholarly books
51. Books - Other media: Professional & technical books - Legal
52. Books - Other media: Professional & technical books - Medical
53. Books - Other media: Professional & technical books - Other
54. Books - Other media: Scholarly books
55. Books - Other media: Adult trade books
56. Books - Other media: Adult trade books - Audio
57. Books - Other media: Adult trade books - Excluding audio
58. Fulfillment serv (Third party dist of merch on a contract basis.)
59. Consulting services (Related to book publishers.)

60. Training services (Related to book publishers.)
61. Sale of ad space - Other media, not specified by type of pub
62. Cards, except greeting cards - Print
63. Calendars - Print
64. Sale of print ad space, not specified by type of publication
65. Sale of Internet ad space, not specified by type of publication
66. Music book publishing
67. Sheet music publishing
68. Yearbooks - Print
69. Posters - Print
70. Posters - Internet
71. Other publishing, not specified by type of publication
72. Other publishing, excluding books
73. Other pub, excl cards, calendars, patterns, yearbooks & posters
74. Other Internet publishing, not specified by type of publication
75. Other Internet publishing, excluding books
76. Other Internet pub, excl cards/calendars/patterns/yearbks/posters
77. Merchandise sales
78. Resale of merchandise, not specified by type
79. Rental or lease of goods &/or equipment
80. All other receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

81 Products covered for 54 Countries: 1981 pages, 3970 spreadsheets, 3989 database tables, 286 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and

Oceania (20 countries). This report is also available for individual countries.

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