

# **Book Printing South America Report & Database**

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## Abstracts

BOOK PRINTING SOUTH AMERICA REPORT + DATABASE

The Book Printing South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

42 Products/Markets covered, 1937 pages, 4048 spreadsheets, 4037 database tables,



273 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 323117.



## Contents

BOOK PRINTING SOUTH AMERICA REPORT + DATABASE

The Market for Book Printing in each country by Products & Services.

This database covers NAICS code: 323117. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Book Printing South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

#### **BOOK PRINTING**

- 1. Book printing
- 2. Textbook printing & binding

3. Hardbound elementary & high school (grades K through 12) textbook printing & binding, incl teachers' editions

4. Paperbound elementary & high school (grades K through 12) textbook printing & binding, incl teachers' editions

5. Hardbound college (grades 13 & up, for any post high school level courses) textbook printing & binding

6. Paperbound college (grades 13 & up, for any post high school level courses) textbook printing & binding

- 7. Workbook & standardized test printing & binding, all grade levels
- 8. Textbooks, printing & binding, nsk
- 9. Technical, scientific & professional book printing & binding
- 10. Hardbound technical, scientific & professional book printing & binding
- 11. Paperbound technical, scientific & professional book printing & binding
- 12. Technical, scientific & professional book printing & binding, nsk
- 13. Religious book printing & binding
- 14. Hardbound (incl flexible cover) religious book printing & binding
- 15. Paperbound religious book printing & binding
- 16. Religious books, printing & binding, nsk



- 17. Religious book printing & binding, nsk
- 18. General book (trade, etc.) printing & binding
- 19. Hardbound book club & mail order book printing & binding
- 20. Paperbound book club & mail order book printing & binding

21. Mass market rack-size paperbound book printing & binding, distributed predominantly to mass market outlets

22. Hardbound adult trade book printing & binding, sold primarily through retail or wholesale book sellers

23. Paperbound adult trade book printing & binding, sold primarily through retail or wholesale book sellers

24. Hardbound juvenile book printing & binding (fiction & nonfiction, incl toy & coloring books)

25. Paperbound juvenile book printing & binding (fiction & nonfiction, incl toy & coloring books)

- 26. General book (trade, etc.) printing & binding, nsk
- 27. Other book printing & binding, nec
- 28. Encyclopedia printing & binding
- 29. Other hardbound reference book printing & binding (incl dictionaries, thesauruses, etc.)
- 30. Hardbound reference book printing and binding
- 31. Other paperbound reference book printing & binding (incl dictionaries, thesauruses, etc.)
- 32. Paperbound reference book printing and binding

33. All other hardbound book printing & binding, nec (incl music books, university press books, etc.)

34. All other paperbound book printing & binding, nec (incl music books, university press books, etc.)

- 35. Other books, nec, printing & binding, nsk
- 36. Books, printing only, not bound
- 37. Pamphlet printing & binding or printing only (excl advertising pamphlets)
- 38. Pamphlets printing & binding or printing only (excl advertising pamphlets)
- 39. Book printing, nsk, total
- 40. Book printing, nsk, nonadministrative-record
- 41. Book printing, nsk, administrative-record

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 South America Database tables & Spreadsheets covering business scenarios. 1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it



is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

42 Products covered for 13 Countries: 1937 pages, 4048 spreadsheets, 4037 database tables, 273 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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