

# Book Printing Asia Report & Database

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## Abstracts

### BOOK PRINTING ASIA REPORT + DATABASE

The Book Printing Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

42 Products/Markets covered, 1992 pages, 4034 spreadsheets, 3997 database tables, 294 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 323117.

## Contents

### BOOK PRINTING ASIA REPORT + DATABASE

The Market for Book Printing in each country by Products & Services.

This database covers NAICS code: 323117. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Book Printing Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### BOOK PRINTING

1. Book printing
2. Textbook printing & binding
3. Hardbound elementary & high school (grades K through 12) textbook printing & binding, incl teachers' editions
4. Paperbound elementary & high school (grades K through 12) textbook printing & binding, incl teachers' editions
5. Hardbound college (grades 13 & up, for any post high school level courses) textbook printing & binding
6. Paperbound college (grades 13 & up, for any post high school level courses) textbook printing & binding
7. Workbook & standardized test printing & binding, all grade levels
8. Textbooks, printing & binding, nsk
9. Technical, scientific & professional book printing & binding
10. Hardbound technical, scientific & professional book printing & binding
11. Paperbound technical, scientific & professional book printing & binding
12. Technical, scientific & professional book printing & binding, nsk
13. Religious book printing & binding
14. Hardbound (incl flexible cover) religious book printing & binding
15. Paperbound religious book printing & binding
16. Religious books, printing & binding, nsk

17. Religious book printing & binding, nsk
18. General book (trade, etc.) printing & binding
19. Hardbound book club & mail order book printing & binding
20. Paperbound book club & mail order book printing & binding
21. Mass market rack-size paperbound book printing & binding, distributed predominantly to mass market outlets
22. Hardbound adult trade book printing & binding, sold primarily through retail or wholesale book sellers
23. Paperbound adult trade book printing & binding, sold primarily through retail or wholesale book sellers
24. Hardbound juvenile book printing & binding (fiction & nonfiction, incl toy & coloring books)
25. Paperbound juvenile book printing & binding (fiction & nonfiction, incl toy & coloring books)
26. General book (trade, etc.) printing & binding, nsk
27. Other book printing & binding, nec
28. Encyclopedia printing & binding
29. Other hardbound reference book printing & binding (incl dictionaries, thesauruses, etc.)
30. Hardbound reference book printing and binding
31. Other paperbound reference book printing & binding (incl dictionaries, thesauruses, etc.)
32. Paperbound reference book printing and binding
33. All other hardbound book printing & binding, nec (incl music books, university press books, etc.)
34. All other paperbound book printing & binding, nec (incl music books, university press books, etc.)
35. Other books, nec, printing & binding, nsk
36. Books, printing only, not bound
37. Pamphlet printing & binding or printing only (excl advertising pamphlets)
38. Pamphlets printing & binding or printing only (excl advertising pamphlets)
39. Book printing, nsk, total
40. Book printing, nsk, nonadministrative-record
41. Book printing, nsk, administrative-record

## 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information

for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

42 Products covered for over 200 Countries: 1992 pages, 4034 spreadsheets, 3997 database tables, 294 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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