

# Book, Periodical & Newspaper Wholesale Revenues Eurasia Report & Database

<https://marketpublishers.com/r/B09829F92A59DEN.html>

Date: September 2019

Pages: 1937

Price: US\$ 1,650.00 (Single User License)

ID: B09829F92A59DEN

## Abstracts

BOOK, PERIODICAL & NEWSPAPER WHOLESALE REVENUES EURASIA REPORT  
+ DATABASE

The Book, Periodical & Newspaper Wholesale Revenues Eurasia Report & Database gives Market Consumption/Products/Services for 4 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Kazakhstan, Kyrgyzstan, Russia, Uzbekistan

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

43 Products/Markets covered, 1937 pages, 4022 spreadsheets, 3977 database tables, 288 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 42492\_L.

## Contents

### BOOK, PERIODICAL & NEWSPAPER WHOLESAL REVENUES EURASIA REPORT + DATABASE

The Market for Book, Periodical & Newspaper Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 42492\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Book, Periodical & Newspaper Wholesale Revenues Eurasia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### BOOK - PERIODICAL + NEWSPAPER WHOLESAL REVENUES

1. Book, periodical & newspaper merchant wholesalers Lines
2. Household china
3. Miscellaneous home furnishings
4. Office equipment, excluding computers
5. New computer equipment
6. Packaged computer software
7. Religious and school supplies
8. Electrical apparatus and equipment
9. Electric household appliances
10. Hardware
11. General-purpose industrial machinery
12. Abrasives, strapping, tapes, and inks
13. Sporting and recreational goods and supplies
14. Camping and fishing equipment and accessories
15. Toys and hobby goods and supplies
16. Jewelry, diamonds, gemstones, and watches
17. Pre-recorded compact discs (CDs)

18. Pre-recorded videos, and digital video discs (DVD/Blu-Ray)
19. Miscellaneous durable goods
20. Works of art
21. Printing and writing paper
22. Newsprint
23. Other printing and writing paper
24. Office paper, office supplies, greeting cards, and labels
25. Paper and plastic products
26. Pharmaceuticals
27. Men's and boys' wear
28. Women's, misses', and girls' wear
29. Soft drinks and bottled water
30. Grocery specialties
31. Books, periodicals, newspapers, and other printed materials
32. Books
33. Periodicals, newspapers, and other printed materials
34. Flowers and florists' supplies
35. Art goods, including novelties and souvenirs
36. Service receipts and labor charges
37. Labor charges for repair work
38. Parts installed in repair work
39. Other service receipts and labor charges
40. Advertising specialties, including paper novelties
41. Miscellaneous commodities
42. Rental and operating lease receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Eurasian Database tables & Spreadsheets covering business scenarios. 1435 Eurasian Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

43 Products covered for 4 countries: 1937 pages, 4022 spreadsheets, 3977 database tables, 288 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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