

# Beer, Wine & Liquor Store Revenues Canada and USA Report & Database

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## Abstracts

BEER, WINE & LIQUOR STORE REVENUES CANADA & USA REPORT + DATABASE

The Beer, Wine & Liquor Store Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

65 Products/Markets covered, 1944 pages, 3958 spreadsheets, 3974 database tables, 3974 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4453\_L.

## Contents

### BEER, WINE & LIQUOR STORE REVENUES CANADA & USA REPORT + DATABASE

The Market for Beer, Wine & Liquor Store Revenues in Canada and the USA by  
Products & Services.

This database covers NAICS code: 4453\_L. Products/Services classified by 5-Digit US  
Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Beer, Wine & Liquor Store Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term  
Projection: 2027-2046. Consumption given at industry/distribution channel/service or  
product line level.

#### PRODUCTS & MARKETS COVERED:

##### BEER - WINE + LIQUOR STORE REVENUES

1. Beer, wine, & liquor stores Lines
2. Groceries & other foods for human consumption off the premises
3. Meat, fish & poultry, incl prepack meats requiring refrigeration
4. Produce, including fresh & prepackaged fruits & vegetables
5. Frozen foods, incl packaged foods sold in a frozen state
6. Dairy products & related foods, incl milk, cheese, butter, etc
7. Bakery products baked on premises
8. Bakery products not baked on the premises, excl frozen
9. Delicatessen items, incl deli meats & other service deli items
10. Bottled, canned, or packaged soft drinks
11. Candy
12. All other foods
13. Meals, unpack snacks, sandwiches, etc for immediate consump
14. Soup and salad bars
15. All oth meals & snacks, incl prepared sandwiches,dishes & entrees
16. Drinks served at the establishment
17. Packaged liquor, wine, & beer
18. Distilled spirits, including liquor, brandy, & liqueurs

19. Wine
20. Beer & ale
21. Miscellaneous consumables
22. Drugs, health aids, beauty aids, including cosmetics
23. Prescriptions
24. Nonprescription medicines
25. Vitamins, minerals, & other dietary supplements
26. Health aids, incl first-aid prod; foot prod; ortho equip; etc
27. Cosmetics, incl face cream, make-up, perfumes & colognes etc
28. Oth hygiene needs, incl deodorants; hair & shaving products, etc
29. Soaps, detergents, & household cleaners
30. Paper & related prod, incl paper towels, toilet tissue, wraps, etc
31. Men's wear
32. Women's, juniors', & misses' wear
33. Curtains, draperies, blinds, slipcovers, bed & table coverings
34. Small electric appliances & personal care appliances
35. Audio equip, musical instr, radios, stereos, CDs, media, etc
36. Kitchenware & home furnishings
37. Jewelry, incl watches, watch attach, novelty jewelry, etc
38. Books
39. Photographic equipment & supplies
40. Toys, hobby goods, & games
41. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
42. Sporting goods
43. Hardware, tools, & plumbing & electrical supplies
44. Lawn, garden, & farm equipment & supplies
45. Automotive fuels
46. Automotive lubricants, including oil, greases, etc
47. Automotive tires, tubes, batteries, parts, accessories
48. Household fuels, including oil, LP gas, wood, coal
49. Pets, pet foods, & pet supplies
50. All other merchandise
51. Stationery products
52. Office paper, incl computer, copier, fax & typewriter paper
53. Office & school supplies
54. Greeting cards
55. Magazines & newspapers
56. Ice
57. Souvenirs & novelty items

58. All other merchandise
59. All nonmerchandise receipts
60. Receipts from video media, DVD, DVD player etc rentals
61. Receipts from coin-operated amusement machines
62. Receipts from in-house photofinishing
63. Receipts from photocopying, faxing, & check cashing services
64. All other nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816

Regional Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

65 Products covered for Canada and the USA: 1944 pages, 3958 spreadsheets, 3974 database tables, 3974 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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