

# Batteries Middle East Report & Database

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## Abstracts

### BATTERIES MIDDLE EAST REPORT + DATABASE

The Batteries Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

43 Products/Markets covered, 1913 pages, 3998 spreadsheets, 4040 database tables, 257 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33591.

## Contents

### BATTERIES MIDDLE EAST REPORT + DATABASE

The Market for Batteries in each country by Products & Services.

This database covers NAICS code: 33591. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Batteries Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### BATTERIES

1. Battery manufactures
2. Storage battery manufactures
3. Storage batteries, lead acid type, Battery Council International dimensional size group 8D (1.5 cu ft or .042 cu m & smaller)
4. Starting, lighting & ignition (SLI) type lead acid storage batteries for original equipment, BCI dimensional size group 8D (1.5 cu ft or .042 cu m & smaller)
5. Starting, lighting & ignition (SLI) type lead acid storage batteries for replacement, BCI dimensional size group 8D (1.5 cu ft or .042 cu m & smaller)
6. Lead acid storage batteries other than (SLI) type, BCI dimensional size group 8D (1.5 cu ft or .042 cu m & smaller)
7. Storage batteries, lead acid type, BCI dimensional size group 8D (1.5 cu ft or .042 cu m & smaller), nsk
8. Storage batteries, lead acid type, larger than Battery Council International dimensional size group 8D (1.5 cu ft or .042 cu m & smaller)
9. Motive power type lead acid storage batteries, larger than BCI dimensional size group 8D (1.5 cu ft or .042 cu m), incl mining & industrial locomotive
10. Motive power type lead acid storage batteries for industrial trucks, larger than BCI dimensional size group 8D (1.5 cu ft or .042 cu m & smaller)
11. All other motive power type lead acid storage batteries, incl mining & industrial locomotive, larger than BCI dimensional size group 8D (1.5 cu ft or .042 cu m & smaller)

12. All other lead acid storage batteries, larger than BCI dimensional size group 8D (1.6 cu ft or .042 cu m)
13. Communication lead acid storage batteries (central office telephone supervisory equipment, telemetering & microwave), larger than BCI dimensional size group 8D (1.5 cu ft or .042 cu m & smaller)
14. Standby emergency power lead acid storage batteries, larger than BCI dimensional size group 8D (1.5 cu ft or .042 cu m & smaller)
15. All other lead acid storage batteries, larger than BCI dimensional size group 8D (1.5 cu ft or .042 cu m & smaller), incl starting, lighting & ignition (SLI type)
16. Storage batteries, lead acid type, larger than BCI dimensional size group 8D (1.5 cu ft or .042 cu m), nsk
17. Storage batteries, except lead acid, incl parts for all storage batteries
18. Storage batteries except lead acid
19. Nickel cadmium storage batteries (sealed or vented)
20. Storage batteries other than nickel cadmium or lead acid
21. Parts for all storage batteries, excl cases & containers
22. Storage batteries, except lead acid, incl parts for all storage batteries, nsk
23. Storage batteries, nsk, total
24. Storage batteries, nsk, nonadministrative-record
25. Storage batteries, nsk, administrative-record
26. Primary battery manufactures
27. Round & prismatic primary battery cells
28. Alkaline manganese round & prismatic primary battery cells
29. Zinc carbon round & prismatic primary battery cells
30. Mercuric oxide round & prismatic primary battery cells
31. Lithium round & prismatic primary battery cells
32. All other round & prismatic battery cells
33. Button & coin primary battery cells
34. Silver oxide button & coin primary battery cells
35. Alkaline manganese button & coin primary battery cells
36. Zinc air button & coin primary battery cells
37. Lithium button & coin primary battery cells
38. All other button & coin primary battery cells
39. Parts for primary batteries, excl cases & containers
40. Primary batteries, nsk, total
41. Primary batteries, nsk, nonadministrative-record
42. Primary batteries, nsk, administrative-record

## 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

#### MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

## NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

43 Products covered for over 200 Countries: 1913 pages, 3998 spreadsheets, 4040 database tables, 257 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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