

Asphalt Paving, Roofing & Saturated Materials South America Report & Database

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Abstracts

ASPHALT PAVING, ROOFING & SATURATED MATERIALS SOUTH AMERICA REPORT + DATABASE

The Asphalt Paving, Roofing & Saturated Materials South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available



online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

49 Products/Markets covered, 1938 pages, 3959 spreadsheets, 3996 database tables, 291 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 32412.



Contents

ASPHALT PAVING, ROOFING & SATURATED MATERIALS SOUTH AMERICA REPORT + DATABASE

The Market for Asphalt Paving, Roofing & Saturated Materials in each country by Products & Services.

This database covers NAICS code: 32412. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Asphalt Paving, Roofing & Saturated Materials South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

ASPHALT PAVING - ROOFING + SATURATED MATERIALS

- 1. Asphalt paving, roofing & saturated materials manufactures
- 2. Asphalt paving mixture & block manufactures
- 3. Emulsified asphalt, incl liquid additives
- 4. Other liquid asphalt & tar paving materials, incl cut-backs
- 5. Asphalt & tar paving mixtures (except liquid), incl bituminous or asphaltic concrete & asphaltic paving cements
- 6. Other asphalt paving mixtures
- 7. Asphalt paving mixtures & blocks, nsk
- 8. Asphalt paving mixtures & blocks, nsk, nonadministrative-record
- 9. Asphalt paving mixtures & blocks, nsk, administrative-record
- 10. Asphalt shingle & coating materials manufactures
- 11. Roofing asphalts & pitches, coatings & cements
- 12. Roofing asphalt
- 13. Fibrated & nonfibrated asphaltic roofing coatings
- 14. Fibrated asphaltic roofing coatings
- Nonfibrated asphaltic roofing coatings
- 16. Other roofing asphalts, pitches, coatings & cements



- 17. Asphaltic roofing cements
- 18. Other roofing asphalts & pitches, coatings & cements, incl coal tar base coatings, cements & roofing pitch
- 19. Roofing asphalts & pitches, coatings & cements, nsk
- 20. Prepared asphalt & tar roofing & siding products, incl saturated felts & boards for nonbuilding use
- 21. Asphalt smooth-surfaced roll roofing & cap sheets, organic & fiberglass base
- 22. Asphalt smooth-surfaced roll roofing & cap sheets, organic base
- 23. Asphalt smooth-surfaced roll roofing & cap sheets, fiberglass base
- 24. Asphalt mineral-surfaced roll roofing & cap sheets, organic & fiberglass base
- 25. Asphalt mineral-surfaced roll roofing & cap sheets, organic base
- 26. Asphalt mineral-surfaced roll roofing & cap sheets, fiberglass base
- 27. Asphalt strip shingles, organic base (excl laminated), all weights
- 28. Asphalt strip shingles, organic base (excl laminated), 235 to 240 lb-sales sq
- 29. Asphalt strip shingles, organic base (excl laminated), all other weights
- 30. Asphalt strip shingles, inorganic base (excl laminated), 215 to 235 lb-sales sq
- 31. Asphalt strip shingles, inorganic base (excl laminated), all other weights
- 32. Laminated or multilayered asphalt strip shingles & individual shingles
- 33. Laminated or multilayered asphalt strip shingles, organic or inorganic base
- 34. Asphalt & tar individual shingles, organic or inorganic base, all styles
- 35. Other prepared asphalt & tar products for roofing & siding
- 36. Asphalt & tar saturated felts & boards for nonbuilding use
- 37. Modified bitumen membranes, styrene butadiene styrene (SBS)
- 38. Modified bitumen membranes, atactic polypropylene (APP)
- 39. Saturated asphalt & tar building ply felts, organic base
- 40. Saturated asphalt & tar building ply felts, fiberglass base
- 41. Other saturated asphalt & tar building felts, organic base
- 42. Other saturated asphalt & tar building felts, fiberglass base
- 43. Other prepared asphalt & tar products for roofing & siding
- 44. Prepared asphalt & tar roofing & siding products, incl saturated felts & boards for nonbuilding use, nsk
- 45. Asphalt shingles & coating materials, nsk, total
- 46. Asphalt shingles & coating materials, nsk
- 47. Asphalt shingles & coating materials, nsk, nonadministrative-record
- 48. Asphalt shingles & coating materials, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8



Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 South America Database tables & Spreadsheets covering business scenarios. 1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.



The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

49 Products covered for 13 Countries: 1938 pages, 3959 spreadsheets, 3996 database tables, 291 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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