

Apparel, Piece Goods & Notions Wholesale Lines Eurasia Report & Database

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Abstracts

APPAREL, PIECE GOODS & NOTIONS WHOLESALE LINES EURASIA REPORT + DATABASE

The Apparel, Piece Goods & Notions Wholesale Lines Eurasia Report & Database gives Market Consumption/Products/Services for 4 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Kazakhstan, Kyrgyzstan, Russia, Uzbekistan

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &



modeling.

96 Products/Markets covered, 1984 pages, 4027 spreadsheets, 4035 database tables, 274 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4243_L.



Contents

APPAREL, PIECE GOODS & NOTIONS WHOLESALE LINES EURASIA REPORT + DATABASE

The Market for Apparel, Piece Goods & Notions Wholesale Lines in each country by Products & Services.

This database covers NAICS code: 4243_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Apparel, Piece Goods & Notions Wholesale Lines Eurasia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

APPAREL - PIECE GOODS + NOTIONS WHOLESALE LINES

- 1. Apparel, piece goods, & notions merchant wholesalers Lines
- 2. New and rebuilt automotive parts and supplies
- 3. Household and lawn furniture
- 4. Household china
- 5. Linens, domestics, curtains, and draperies
- 6. Flooring and floor coverings
- 7. Miscellaneous home furnishings
- 8. Other construction products and materials
- 9. Medical, hospital, and surgical supplies
- 10. Optical and ophthalmic goods and supplies
- 11. Prescription grinding
- 12. Eyeglasses, contact lenses, and other optical goods
- 13. Electrical apparatus and equipment
- 14. Electric household appliances
- 15. Televisions
- 16. Radios, stereos, media players, and audio players
- 17. VRs, video cameras, DVD/Blu-Ray players



- 18. Household vacuum cleaners and sewing machines
- 19. Other electric household appliances
- 20. Electronic parts and equipment
- 21. Communications equipment and supplies
- 22. Hardware
- 23. General-purpose industrial machinery
- 24. Other industrial machinery, equipment, and parts
- 25. Abrasives, strapping, tapes, and inks
- 26. Beauty and barber equipment and supplies
- 27. Beauty and barber supplies
- 28. Service establishment equipment and supplies
- 29. Sporting and recreational goods and supplies
- 30. Toys and hobby goods and supplies
- 31. Video game players
- 32. Other toys and games, including children's vehicles
- 33. Crafts and craft supplies
- 34. Other hobby goods and accessories
- 35. Recyclable materials
- 36. Recyclable textiles
- 37. Jewelry, diamonds, gemstones, and watches
- 38. Watches, clocks, and watch parts
- 39. Other jewelry, silverware, and plated ware
- 40. Pre-recorded compact discs (CDs)
- 41. Miscellaneous durable goods
- 42. Luggage
- 43. Other miscellaneous durable goods
- 44. Printing and writing paper
- 45. Office paper, office supplies, greeting cards, and labels
- 46. Paper and plastic products
- 47. Pharmaceuticals
- 48. Cosmetics and beauty supplies
- 49. Perfumes
- 50. Vitamins and nutritional supplements
- 51. Other toiletries and druggists' sundries
- 52. Knit and woven piece goods
- 53. Goods purchased gray and finished on contract
- 54. Cotton, including blends
- 55. Synthetics, excluding synthetic knits
- 56. Other knit fabrics



- 57. Woolen and worsted piece goods
- 58. Other piece goods
- 59. Notions
- 60. Men's and boys' wear
- 61. Men's and boys' suits, coats, and formal wear
- 62. Men's and boys' dress
- 63. Men's and boys' underwear and sleepwear
- 64. Men's and boys' work clothing and uniforms
- 65. Other men's and boys' wear
- 66. Women's, misses', and girls' wear
- 67. Women's, misses', and girls' dresses and blouses
- 68. Women's, misses', and girls' suits and coats
- 69. Women's, misses', and girls' outerwear
- 70. Women's, misses', and girls' underwear and sleepwear
- 71. Other women's, misses', and girls' wear
- 72. Infants' and children's wear, to size 6X
- 73. Footwear
- 74. All athletic footwear
- 75. Infants' footwear
- 76. Women's, misses', and girls' footwear
- 77. Men's and boys' footwear
- 78. Shoe accessories
- 79. Packaged frozen food
- 80. Confectioneries
- 81. Grocery specialties
- 82. Raw cotton
- 83. Plastics materials and basic shapes
- 84. Chemicals and allied products
- 85. Paint, paint supplies, wallpaper, and wallpaper supplies
- 86. Industrial/Original Equipment Manufacturer (OEM) coatings
- 87. Wallpaper and wallpaper supplies
- 88. Books, periodicals, newspapers, and other printed materials
- 89. Art goods, including novelties and souvenirs
- 90. Textile bags, bagging, and burlap
- 91. Wigs, yarns, and leather products
- 92. Service receipts and labor charges
- 93. Advertising specialties, including paper novelties
- 94. Miscellaneous commodities
- 95. Rental and operating lease receipts



59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Eurasian Database tables & Spreadsheets covering business scenarios. 1435 Eurasian Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast



2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

96 Products covered for 4 countries: 1984 pages, 4027 spreadsheets, 4035 database tables, 274 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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