

Apparel, Piece Goods & Notions Wholesale Lines Africa Report & Database

<https://marketpublishers.com/r/A347FB5D9FCDEN.html>

Date: September 2019

Pages: 1917

Price: US\$ 1,650.00 (Single User License)

ID: A347FB5D9FCDEN

Abstracts

APPAREL, PIECE GOODS & NOTIONS WHOLESALE LINES AFRICA REPORT +
DATABASE

The Apparel, Piece Goods & Notions Wholesale Lines Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita

Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

96 Products/Markets covered, 1917 pages, 3997 spreadsheets, 4024 database tables, 290 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4243_L.

Contents

APPAREL, PIECE GOODS & NOTIONS WHOLESALE LINES AFRICA REPORT + DATABASE

The Market for Apparel, Piece Goods & Notions Wholesale Lines in each country by Products & Services.

This database covers NAICS code: 4243_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Apparel, Piece Goods & Notions Wholesale Lines Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

APPAREL - PIECE GOODS + NOTIONS WHOLESALE LINES

1. Apparel, piece goods, & notions merchant wholesalers Lines
2. New and rebuilt automotive parts and supplies
3. Household and lawn furniture
4. Household china
5. Linens, domestics, curtains, and draperies
6. Flooring and floor coverings
7. Miscellaneous home furnishings
8. Other construction products and materials
9. Medical, hospital, and surgical supplies
10. Optical and ophthalmic goods and supplies
11. Prescription grinding
12. Eyeglasses, contact lenses, and other optical goods
13. Electrical apparatus and equipment
14. Electric household appliances
15. Televisions
16. Radios, stereos, media players, and audio players
17. VRs, video cameras, DVD/Blu-Ray players

18. Household vacuum cleaners and sewing machines
19. Other electric household appliances
20. Electronic parts and equipment
21. Communications equipment and supplies
22. Hardware
23. General-purpose industrial machinery
24. Other industrial machinery, equipment, and parts
25. Abrasives, strapping, tapes, and inks
26. Beauty and barber equipment and supplies
27. Beauty and barber supplies
28. Service establishment equipment and supplies
29. Sporting and recreational goods and supplies
30. Toys and hobby goods and supplies
31. Video game players
32. Other toys and games, including children's vehicles
33. Crafts and craft supplies
34. Other hobby goods and accessories
35. Recyclable materials
36. Recyclable textiles
37. Jewelry, diamonds, gemstones, and watches
38. Watches, clocks, and watch parts
39. Other jewelry, silverware, and plated ware
40. Pre-recorded compact discs (CDs)
41. Miscellaneous durable goods
42. Luggage
43. Other miscellaneous durable goods
44. Printing and writing paper
45. Office paper, office supplies, greeting cards, and labels
46. Paper and plastic products
47. Pharmaceuticals
48. Cosmetics and beauty supplies
49. Perfumes
50. Vitamins and nutritional supplements
51. Other toiletries and druggists' sundries
52. Knit and woven piece goods
53. Goods purchased gray and finished on contract
54. Cotton, including blends
55. Synthetics, excluding synthetic knits
56. Other knit fabrics

57. Woolen and worsted piece goods
58. Other piece goods
59. Notions
60. Men's and boys' wear
61. Men's and boys' suits, coats, and formal wear
62. Men's and boys' dress
63. Men's and boys' underwear and sleepwear
64. Men's and boys' work clothing and uniforms
65. Other men's and boys' wear
66. Women's, misses', and girls' wear
67. Women's, misses', and girls' dresses and blouses
68. Women's, misses', and girls' suits and coats
69. Women's, misses', and girls' outerwear
70. Women's, misses', and girls' underwear and sleepwear
71. Other women's, misses', and girls' wear
72. Infants' and children's wear, to size 6X
73. Footwear
74. All athletic footwear
75. Infants' footwear
76. Women's, misses', and girls' footwear
77. Men's and boys' footwear
78. Shoe accessories
79. Packaged frozen food
80. Confectioneries
81. Grocery specialties
82. Raw cotton
83. Plastics materials and basic shapes
84. Chemicals and allied products
85. Paint, paint supplies, wallpaper, and wallpaper supplies
86. Industrial/Original Equipment Manufacturer (OEM) coatings
87. Wallpaper and wallpaper supplies
88. Books, periodicals, newspapers, and other printed materials
89. Art goods, including novelties and souvenirs
90. Textile bags, bagging, and burlap
91. Wigs, yarns, and leather products
92. Service receipts and labor charges
93. Advertising specialties, including paper novelties
94. Miscellaneous commodities
95. Rental and operating lease receipts

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast

2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

96 Products covered for 54 Countries: 1917 pages, 3997 spreadsheets, 4024 database tables, 290 diagrams & maps.

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