

Airport Information + Advertising Digital Display Systems Oceania Report & Database

<https://marketpublishers.com/r/A463179F907DEN.html>

Date: September 2019

Pages: 1956

Price: US\$ 1,650.00 (Single User License)

ID: A463179F907DEN

Abstracts

AIRPORT INFORMATION + ADVERTISING DIGITAL DISPLAY SYSTEMS OCEANIA REPORT + DATABASE

The Airport Information + Advertising Digital Display Systems Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

19 Products/Markets covered, 1956 pages, 3982 spreadsheets, 4032 database tables, 271 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33431AD_L.

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AIRPORT INFORMATION + ADVERTISING DIGITAL DISPLAY SYSTEMS OCEANIA REPORT + DATABASE

The Market for Airport Information + Advertising Digital Display Systems in each country by Products & Services.

This database covers NAICS code: 33431AD_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Airport Information + Advertising Digital Display Systems Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

AIRPORT INFORMATION + ADVERTISING DIGITAL DISPLAY SYSTEMS

1. Airport Information + Advertising Digital Display Systems
2. Commercial LFD Displays : LED Over 32 inch
3. Commercial LFD Displays : LCD Over 32 inch
4. Commercial LFD Displays : Plasma Over 32 inch
5. LED Boards - All sizes
6. LCD Panels Over 32 inch
7. Narrow Bezel Digital Information Displays Over 32 inch
8. Digital Signage & Information Displays : Standard Formats - All sizes
9. Digital Signage & Information Displays : Non-Standard Formats - All sizes
10. Digital Signage & Advertising Panels : Standard Formats Over 32 inch
11. Video Walls
12. Touch Kiosks & Tables Over 32 inch
13. Hospitality Displays Over 32 inch
14. Generic Displays - All sizes
15. Networks, Interfaces & Cabling
16. Servers

17. Software

18. Maintenance & Support Costs

59 MARKET RESEARCH CHAPTERS:

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OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets

covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

19 Products covered for over 200 Countries: 1956 pages, 3982 spreadsheets, 4032 database tables, 271 diagrams & maps.

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This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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