

# Agricultural Implements Europe Report & Database

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## Abstracts

### AGRICULTURAL IMPLEMENTS EUROPE REPORT + DATABASE

The Agricultural Implements Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

28 Products/Markets covered, 1990 pages, 3998 spreadsheets, 3962 database tables, 274 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33311.

## Contents

### AGRICULTURAL IMPLEMENTS EUROPE REPORT + DATABASE

The Market for Agricultural Implements in each country by Products & Services.

This database covers NAICS code: 33311. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Agricultural Implements Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### AGRICULTURAL IMPLEMENTS

1. Agricultural implement manufactures
2. Farm machinery & equipment manufactures
3. Farm-type (power take-off hp) wheel tractors (2- & 4-wheel drive) (sold with or without attachments)
4. Farm dairy equipment, sprayers & dusters (except aerial types), farm elevators, farm blowers & attachments
5. Farm dairy equip., sprayers/dusters/blowers and attachments
6. Planting, seeding & fertilizing machinery & attachments, excl turf machinery
7. Harvesting machinery (except hay & straw) & attachments
8. Haying machinery & attachments
9. Parts for farm machinery, for sale separately
10. Parts for farm-type wheel tractors (except operator cabs), for sale separately
11. Other parts for farm machinery, for sale separately
12. Other parts for farm machinery (except for wheel tractors ), for sale separately, incl operator cabs.
13. Parts for farm machinery, for sale separately, nsk
14. Farm plows (incl plowshares, primary tillage), harrows, rollers, pulverizers & cultivators & weeders & attachments
15. All other farm machinery & equipment, excl parts, but incl attachments
16. All other farm machinery/equip. (excl. parts), incl. attachments

17. Commercial turf & grounds care equipment, incl parts & attachments
18. Farm machinery & equipment, nsk, total
19. Farm machinery & equipment, nsk, nonadministrative-record
20. Farm machinery & equipment, nsk, administrative-record
21. Lawn & garden tractor & home lawn & garden equipme
22. Consumer nonriding lawn, garden & snow equipment
23. Consumer riding lawn, garden & snow equipment
24. Parts & attachments for consumer lawn, garden & snow equipment
25. Lawn & garden equipment, nsk, total
26. Lawn & garden equipment, nsk, nonadministrative-record
27. Lawn & garden equipment, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332** European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

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**INDUSTRY SPREADSHEETS & DATABASES: 820** Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA - by Country by Year.**

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

28 Products covered for 44 Countries: 1990 pages, 3998 spreadsheets, 3962 database tables, 274 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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