

# Agents + Managers for Artists, Athletes & Public Figures Revenues Africa Report & Database

<https://marketpublishers.com/r/A98905A4666EDEN.html>

Date: September 2019

Pages: 1947

Price: US\$ 1,650.00 (Single User License)

ID: A98905A4666EDEN

## Abstracts

AGENTS + MANAGERS FOR ARTISTS, ATHLETES & PUBLIC FIGURES REVENUES AFRICA REPORT + DATABASE

The Agents + Managers for Artists, Athletes & Public Figures Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

17 Products/Markets covered, 1947 pages, 4007 spreadsheets, 4025 database tables, 287 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 7114\_L.

## Contents

### AGENTS + MANAGERS FOR ARTISTS, ATHLETES & PUBLIC FIGURES REVENUES AFRICA REPORT + DATABASE

The Market for Agents + Managers for Artists, Athletes & Public Figures Revenues in each country by Products & Services.

This database covers NAICS code: 7114\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Agents + Managers for Artists, Athletes & Public Figures Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### AGENTS + MANAGERS FOR ARTISTS - ATHLETES + PUBLIC FIGURES REVENUES

1. Agents/managers for artists, athletes, & other public figures Lines
2. Membership dues
3. Admissions, excluding admission taxes
4. Contract fees from providing entertainment
5. Comm/fee fm rep/mang art/athl/ent/oth in contr neg/career mgt/etc
6. Amts from royalty/license fee/resid fee fm lit wks/mus rec, etc.
7. Rental fees - the use - facil, incl stadiums, arenas, or theaters
8. Sales of programs
9. Advertising, including endorsement fees
10. Merchandise sales
11. Sales of other merchandise, not specified by type
12. Sales of food & beverages
13. Sales of food & nonalcoholic beverages
14. Sales of alcoholic beverages
15. All other receipts
16. All other operating receipts

**59 MARKET RESEARCH CHAPTERS:**

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**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast

2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

17 Products covered for 54 Countries: 1947 pages, 4007 spreadsheets, 4025 database tables, 287 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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