

Aeronautical, Nautical & Navigational Instruments Canada and USA Report & Database

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Abstracts

**AERONAUTICAL, NAUTICAL & NAVIGATIONAL INSTRUMENTS CANADA & USA
REPORT + DATABASE**

The Aeronautical, Nautical & Navigational Instruments Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &
DATABASES.**

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

23 Products/Markets covered, 1977 pages, 3995 spreadsheets, 3950 database tables, 3950 illustrations. Updated monthly. 12 month After-Sales Service.

Contents

AERONAUTICAL, NAUTICAL & NAVIGATIONAL INSTRUMENTS CANADA & USA REPORT + DATABASE

The Market for Aeronautical, Nautical & Navigational Instruments in Canada and the USA by Products & Services.

The Aeronautical, Nautical & Navigational Instruments Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

AERONAUTICAL - NAUTICAL + NAVIGATIONAL INSTRUMENTS

1. Aeronautical, Nautical & Navigational Instruments, (Ex. Aircraft Engine)
2. Flight & navigation sensors: Compasses
3. Flight & navigation: Radio receivers & displays
4. Flight & navigation sensors: Altimeters
5. Flight & navigation sensors: Air speed indicators
6. Flight & navigation: Acceleration indicators
7. Flight & navigation: Rate-of-climb indicators
8. Flight & navigation: Angle-of-attack indicators
9. Flight & navigation: Bank & turn indicators
10. Flight & navigation: Artificial horizon flight
11. Other aerospace & navigational instruments
12. Gyroscopes sold separately: Vertical
13. Gyroscopes sold separately: Directional
14. Gyroscopes sold separately: Free torqued/untorqued
15. Gyroscopes sold separately: Rate, inertial grade
16. Gyroscopes sold separately: Rate, noninertial
17. Airframe equipment: Position indicators
18. Airframe equipment: Hydraulic system instruments
19. Airframe equipment: Cabin environmental control
20. Thermocouple & thermocouple lead wire (aircraft)

- 21. Other aerospace flight instruments
- 22. Nautical instruments, all types

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets

covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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