

Advertising Specialties Goods Distributor Revenues Africa Report & Database

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Abstracts

ADVERTISING SPECIALTIES GOODS DISTRIBUTOR REVENUES AFRICA REPORT + DATABASE

The Advertising Specialties Goods Distributor Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

25 Products/Markets covered, 1916 pages, 3978 spreadsheets, 4014 database tables, 294 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5418902_L.

Contents

ADVERTISING SPECIALTIES GOODS DISTRIBUTOR REVENUES AFRICA REPORT + DATABASE

The Market for Advertising Specialties Goods Distributor Revenues in each country by Products & Services.

This database covers NAICS code: 5418902_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Advertising Specialties Goods Distributor Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

ADVERTISING SPECIALTIES GOODS DISTRIBUTOR REVENUES

1. Advertising specialties goods distributor Lines
2. Advertising agency services (Integrated)
3. Advertising creative services
4. Public relations services
5. Direct mail advertising services
6. Direct mail advertising services: Full direct mail services
7. Direct mail ad serv: Concept dvlpmt-Direct mail ad campaign serv
8. Direct mail advertising services: Mailing list support services
9. Direct mail ad serv: Print serv for direct mail ad materials
10. Sales promotion services
11. Direct marketing services
12. Signs, custom fabrication, incl banners/a-frame/neon/outdoor/etc.
13. Fulfillment services
14. Distribution of advertising materials, other than by mail
15. Coordination of production & delivery of premiums (ad specialties)
16. Display lettering services (sign painting)

17. Other services related to advertising
18. Media representation services
19. Media representation serv: Sale of ad space in print media
20. Media representation services: Sale of advertising time on radio
21. Merchandise sales
22. Sales of merchandise, not specified by type
23. All other receipts
24. All other operating receipts

59 MARKET RESEARCH CHAPTERS:

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AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial

Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

25 Products covered for 54 Countries: 1916 pages, 3978 spreadsheets, 4014 database tables, 294 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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