

# Advertising Specialities Oceania Report & Database

<https://marketpublishers.com/r/ADE48CE43AF9DEN.html>

Date: September 2019

Pages: 1937

Price: US\$ 1,650.00 (Single User License)

ID: ADE48CE43AF9DEN

## Abstracts

### ADVERTISING SPECIALITIES OCEANIA REPORT + DATABASE

The Advertising Specialities Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

35 Products/Markets covered, 1937 pages, 3993 spreadsheets, 3963 database tables, 289 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### ADVERTISING SPECIALITIES OCEANIA REPORT + DATABASE

The Market for Advertising Specialities in each country by Products & Services.

The Advertising Specialities Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

### PRODUCTS & MARKETS COVERED:

#### ADVERTISING SPECIALITIES

1. Advertising Specialities
2. Agriculture + Forestry + Fishing
3. Banking
4. Bricks + Pottery
5. Cement & Construction Materials
6. Chemicals & Allied Industries
7. Clothing & Footwear
8. Coal & Petroleum Products
9. Construction
10. Distributive Trades
11. Electrical Engineering
12. Finance & Commerce
13. Food + Drink
14. Furniture & Allied Products
15. Glass
16. Instrument Engineering
17. Insurance
18. Leather + Leather Goods
19. Mechanical Engineering
20. Metal Manufacture
21. Mining + Quarrying
22. Miscellaneous Metal Goods
23. Miscellaneous Service Industries

- 24. National & Local Government
- 25. Other Manufacturing Industries
- 26. Paper
- 27. Printing & Publishing
- 28. Private Consumption & Other Users
- 29. Professional & Scientific Services
- 30. Textiles
- 31. Timber + Wood Products
- 32. Transport & Communications
- 33. Transport Equipment + Vehicles
- 34. Utilities

#### 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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