

Advertising Printing, Letterpress Purchasing World Report

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Abstracts

ADVERTISING PRINTING, LETTERPRESS PURCHASING WORLD PDF REPORT

See descriptive brochure: [here](#)

The Advertising Printing, Letterpress Purchasing World Report gives data on a list of 42 categories of Raw Materials, Semi-Finished & Finished Products, Services, Sub-contracted Expenditures and Expenses by the 266 entities in the Advertising printing, letterpress sector. The data analyses each of 100 countries, by each Purchased Product or Expense Group, by Product Code, by 2 Time series: 7 years Historic data and 7 years Forecast data.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

ADVERTISING PRINTING - LETTERPRESS

1. Advertising printing, letterpress
2. Raw & Feedstock Materials, n.e.c.
3. Finished Materials, n.e.c.
4. All other Input Materials & Components, n.e.c.
5. Buildings & Fittings
6. Plant & Equipment
7. Vehicles & Equipment
8. Data Processing, Software & Office Equipment
9. Miscellaneous Capital Purchases
10. New Technology Purchases
11. Process Technology Purchases

12. Research & Development Purchases

- 13. Fuel Purchases
- 14. Energy Purchases
- 15. Sub-Contracted Work Purchased
- 16. After-Sales Services Purchased
- 17. Technical Process Services Purchased
- 18. Technical Product Services Purchased
- 19. Legal & Public Relations Services Purchased
- 20. Leasing of Buildings
- 21. Rental & Leasing of Equipment
- 22. Financial Services Purchased
- 23. Building Maintenance & Services Purchased
- 24. Equipment Maintenance & Services Purchased
- 25. Services Purchased
- 26. Telecommunications & Data Services
- 27. Travel, Hotel & Subsistence Purchased
- 28. Office Supplies, Mailing,
- 29. Advertising Services & Media Purchases
- 30. Advertising Materials Purchases
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Purchasing Data: the report contains aggregated data from 266 Companies or Organisations (worldwide) with their purchasing data for each of the 42 Product or Expenses Purchasing Groups, by each country, by each Year.

Financial Data: the report gives the aggregated Financial and Balance Sheet data, by each country, by each Year.

Industry Data: the report gives the aggregated Industry Data, by each country, by

Year.

This Advertising Printing, Letterpress Purchasing World Report is a PDF Summary Edition. 874 pages. Updated monthly.

UPGRADE: A Purchasing World Database Edition of this report is available which covers 200 countries by each of the 42 Purchasing/Expenses Categories from 1997 with a forecast to 2046. This is a very large database with 2089 pages, 9848 spreadsheets, 9624 database tables, 536 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 3231199.

Purchasing Volume and Unit data is available on request.

Data on the individual 266 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.

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Purchasing data for Advertising Printing, Letterpress, in each country, by each of 42 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 266 Advertising printing, letterpress entities worldwide.

The Advertising Printing, Letterpress Purchasing World Report covers:

TIME SERIES: Historic, previous 7 years, and Forecast for next 7 years.

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To upgrade to the full Database Edition you can use the coupon to order the upgrade edition you need at a reduced cost.

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